



Oregon School Boards Association

Vision, Mission, Values and Goals

Vision, Mission, Values adopted June 19, 2021

Strategic Focus and Goals adopted January 20, 2023

Vision

Oregon will provide adequate and stable funding for its public schools, creating every opportunity for strong student success and equitable outcomes.

Mission

OSBA is dedicated to improving student success and education equity through advocacy, leadership and service to Oregon public school boards.

Values

Commitment • Equity • Fostering safety • Integrity • Lifelong learning

Strategic Focus and Goals

Strategic Focus: OSBA Business Plan (*3-5-year focus*)

Goal #1: Implement a business strategic plan with the outcome of reducing the organization's reliance on investment principal by at least 50% over the next 5 years.

Goal #2: Create and/or revise professional development programs, training programs and services for school boards that continue to align with equitable research-based best practices.

Strategic Focus: Membership Services and Relationships (*1-3-year focus*)

Goal: Implement an on-going engagement process to share/hear from members (and superintendents) including the following:

- The benefits and value of the services of OSBA/PACE; and
- Issues of rural/urban divide

Strategic Focus: OSBA Board Professional Development (*1-year focus*)

Goal: Implement an on-boarding program for new OSBA board members and officers.

Strategic Focus: Stable and Adequate Funding (*Perpetual focus*)

Goal: Advocate for cost containment measures and stable, adequate, and equitable funding consistent with Oregon's Quality Education Model.