



Oregon School Boards Association

Vision, Mission, Values and Goals

Vision, Mission, Values adopted June 19, 2021

Strategic Focus and Goals adopted January 20, 2023

Vision, Mission, Values, and Goals revised March 3, 2025

Vision

All Oregon public school boards provide educational excellence and innovation, leading to student success and equitable outcomes.

Mission

OSBA empowers all public-school boards, with the knowledge, skills, tools, and resources to govern, lead, and advocate for improving student success, and positive outcomes for every learner.

Values

Innovation • Collaboration • Service • Equity • Lifelong learning • Integrity

Strategic Focus and Goals

Strategic Focus: OSBA Business Plan (*3-5-year focus*)

Goal: Implement a business strategic plan with the outcome of reducing the organization's reliance on investment principal by at least 50% over the next 5 years.

Strategic Focus: Membership Services and Relationships (*1-3-year focus*)

Goal #1: Continue to provide communications and engagement for school boards and superintendents, about the benefits and services provided by OSBA, including PACE.

Goal #2: Provide research-based, relevant, and differentiated professional development programs and trainings that meet the needs of individual school board members, and full boards statewide.

Strategic Focus: OSBA Board Professional Development (*1-year focus*)

Goal: Provide a robust and differentiated annual board training program for OSBA board members and officers.

Strategic Focus: Stable and Adequate Funding (*Perpetual focus*)

Goal: Advocate for necessary, stable, and equitable funding for all Oregon schools and students.