

FRIDAY, SEPTEMBER 23, 2022

Sunriver Resort, Sunriver OR

*OSBA board members in attendance at meeting start:* President Scott Rogers, President-elect Sonja McKenzie, Vice President Erika Lopez, Secretary-Treasurer Patti Norris, Past President Maureen Wolf, Sami Al-Abdrabbuh, ex officio Jill Conan, Chris Cronin, Miriam Cummins, Katrina Doughty, Bill Graupp, Linda Hamilton, Kris Howatt, Greg Kintz, Anthony Medina, Chrissy Reitz, ex officio George Russell, Emily Smith, Lori Theros, Dawn Watson

*OSBA staff in attendance at meeting start:* Executive Director Jim Green, Interim Deputy Executive Director Lori Sattenspiel, Chris Davidson, Richard Donovan, Dave Harvey, Steve Kelley, Spencer Lewis, Haley Percell, Alex Pulaski, Jane Leonhardt

*OSBA board members not in attendance at meeting start:* Jeff Crapper, Susan Greenberg, Liz Hartman

**President Scott Rogers called the meeting to order at 6:42 p.m.**

I. Welcome and introductions

Scott Rogers welcomed everyone to the meeting and outlined the work of the weekend. He asked everyone to briefly introduce themselves.

II. Approve agenda

Scott Rogers called for a motion.

**Motion: Kris Howatt moved approval of the agenda as presented. Seconded by Lori Theros.**

**The board voted and the motion passed unanimously.**

III. Consent agenda

Scott Rogers

- A. Approval of minutes
  - 1. June 18, 2022, Board of Directors meeting minutes
- B. Acceptance of minutes
  - 1. June 2, 2022, Executive Committee meeting minutes
  - 2. July 7, 2022, Executive Committee meeting minutes
  - 3. August 4, 2022 Executive Committee meeting minutes
- C. Ex officio written reports
  - 1. OAESD, *Jill Conant*
- D. 2023 Calendar of OSBA, NSBA and PACE events
- E. OSBA Committees
- F. OSBA 2022 Election – Candidates

**Motion: Kris Howatt moved approval of the consent agenda as presented. Seconded by Bill Graupp.**

**The board voted and the motion passed unanimously.**

IV. Association

A. Appointments

1. Governance Committee

Jim Green outlined that the purpose and charge of the Governance Committee are set out in OSBA's Bylaws. He introduced current members of the committee, indicating that one position is vacant and three positions have terms ending December 31, 2022. Patti Norris, Linda Hamilton and Lori Theros have agreed to continue their work on the committee. Susan Greenberg has agreed to begin a one-year term.

- a. Patti Norris, Crook County SD (two-year term ending 12/31/2024)
- b. Linda Hamilton, Lane ESD (two-year term ending 12/31/2024)
- c. Lori Theros, Klamath Falls City Schools (two-year term ending 12/31/2024)
- d. Susan Greenberg (one-year term ending 12/31/2023)

**Motion: Chris Cronin moved the board appoint Patti Norris, Linda Hamilton and Lori Theros to the OSBA Governance Committee for two-year terms ending 12/31/2024, and Susan Greenberg for a one-year term ending 12/31/2023. Seconded by Bill Graupp.**

**The board voted and the motion passed unanimously.**

2. PACT Board of Trustees - three-year terms ending 6/30/2025

Dave Harvey, PACE Administrator, reported that PACT was in place from 1998-2006 and that the PACT board manages claims that originated prior to 2006. The trust must remain in tact to access funds from reinsurance coverage. There are currently two vacancies on the board. Scott Rogers and Tami Montague have volunteered to fill the vacancies.

- a. Scott Rogers, Athena-Weston SD (representing the OSBA Board of Directors)
- b. Tami Montague, Director of Fiscal Services, Dallas School District

**Motion: Erika Lopez moved the board appoint Scott Rogers and Tami Montague to the PACT Board of Trustees for three-year terms ending June 30, 2025. Seconded by Sonja McKenzie.**

**The board voted and the motion passed unanimously.**

B. Change of PACT bank account signatories

Chris Davidson reminded board members that PACT was the predecessor to PACE. He indicated when PACT was reestablished by the OSBA Board of Directors last year that no designation was made as to signers on the PACT bank account; therefore, all PACT board members were made signers. When changes occur to the membership of the PACT board or within OSBA and changes must be made to signers on the PACT bank account, Dave Harvey must drive around the state to acquire the signatures of all trustees. Rather than having trustees be signers, a change is being proposed to have the Executive Director and/or its designees be signers on the account. With approval of this motion the changes can be made to the bank account. These changes bring the practice into alignment with other bank accounts, such as the OSBA, LGC, and LAT accounts.

**Motion: Kris Howatt moved the board authorize the OSBA Executive Director and/or his designees to act as signatories on the PACT bank account. Seconded by Linda Hamilton.**

Chris clarified that there is no money sitting in the PACT account. Money goes directly from the reinsurer to PACE to pay claims.

**The board voted and the motion passed unanimously.**

C. Revenue Advisory Committee update

Patti Norris noted that she sits as chair on the committee. The committee is charged with looking for ways to generate revenue over a long period of time and explore ways to increase net income to keep the organization sustainable. The committee met this evening to look at different options. Chris Davidson has been asked for specific information to bring back to the committee at its next meeting.

D. Oregon Rural School Boards Advisory Committee update

Emily Smith indicated she has the privilege of serving as chair of the advisory committee which was formed over the summer. The committee has met a couple times to work on defining what a rural school is and the decision was made to calculate by populations of less than 200 people per square mile, or a total school district population of less than 20,000. Membership will be made up of individual boards. The committee will now move into subcommittees to work on bylaws, goals, and a budget. The committee has talked about how ESDs can plug into the conversation as they serve rural schools. It was also decided that there will be an appeal process if a district doesn't agree with why they cannot be a part of the rural caucus. Discussion will be held about the marketing piece to get more districts involved. Jim provided a reminder that this board must vote to approve the committee becoming a caucus prior to it going to the membership for a vote. Scott asked for patience as the committee works through the process. They want to be transparent about the work they are doing. Jim indicated there will be a workshop at convention about this.

E. Board resolution to membership

1. OSBA Legislative Priorities and Principles

Jim reported that this is a resolution to send the OSBA Legislative Priorities and Principles to the membership for a vote to adopt. The Legislative Policy Committee has done its work. Now the board must adopt the resolution and send it to the membership for a vote. Richard Donovan indicated the LPC has worked on the priorities and principles for two years and are moving toward value-based advocacy.

**Motion: Katrina Doughty moved the OSBA board adopt the resolution regarding the proposed OSBA Legislative Policies and Principles to be sent on for a vote of the membership as presented. Seconded by Erika Lopez.**

Jim explained that each member board votes, not every board member. OSBA bylaws require that votes on resolutions are weighted by population.

*\*\*Jackie Crook entered the meeting at 7:41 p.m.\*\**

**The board voted and the motion passed unanimously.**

**The meeting recessed at 7:42 p.m.**

**The meeting reconvened at 7:50 p.m.**

F. Officer Succession Planning Committee

Scott Rogers talked about the role of the Officer Succession Planning Committee. He indicated there are amazing voices and talents on the board and opportunities to represent OSBA.

G. Nomination of OSBA officers

Scott Rogers read the script regarding the process for elections. He outlined officer positions ending December 31, 2022, and positions up for election this year. In the board packet on page 39 is description of the process. Three positions are up for election. Patti Norris has served two years as Secretary-Treasurer and is not eligible for re-election.

1. President-elect

President Scott Rogers opened nominations for President-elect. Katrina Doughty nominated Sami Al-Abdrabbuh. Sami accepted the nomination. Lori Theros nominated Kris Howatt. Kris accepted the nomination. Scott indicated the election for this position will be held Sunday morning. No further nominations were received, and nominations closed.

2. Vice President

President Scott Rogers opened nominations for Vice President. Patti Norris nominated Chris Cronin. No further nominations were received, and nominations closed. Chris accepted the nomination. The board approved the nomination of Chris Cronin as Vice President by affirmation.

3. Secretary-Treasurer

President Scott Rogers opened nominations for Secretary-Treasurer. Chris Cronin nominated Emily Smith. Emily accepted the nomination. Anthony Medina nominated Bill Graupp. Bill accepted the nomination. No further nominations were received, and nominations closed. Scott indicated the election for this position will be held Sunday morning.

Scott indicated candidates will be given an opportunity to speak briefly on Sunday before the election.

H. Executive Director's 2022-23 goals and action plan

Jim Green indicated he will provide a written report at a later date. He encouraged anyone with questions to speak with him this weekend. He wants to make sure his goals are in alignment with the board's goals. Jim outlined his goals as follows:

1. Bring on new Deputy Executive Director. OSBA needs Lori Sattenspiel back in her role of Legislative Director.
2. Revenue – He is working to get the Revenue Advisory Committee on track.
3. Focus on keeping the association strong and together. It has been a tough few years in the association. Some members question what OSBA stands for.

Some want to create their own school boards association. Jim indicates he has and will continue to spend time with our membership explaining OSBA's value and services provided.

4. Protect the Student Success Act. This will be the most divisive legislative session he's seen. Jim will need to enter into fray at times because of his history and knowledge. OSBA will work to assure we get the best possible outcomes from the legislature assuring the SSA remains in tact going forward.

V. Advocacy

A. Update on status of NSBA

Jim provided an update on the status of NSBA. The two strongest regions are the Pacific Region and the Northeast Region. There are no longer any member states in the Southern Region. With 24 states leaving it has been a financial drain on NSBA and they have made major staffing changes. They have eliminated their legislative advocacy team and have hired two outside lobby firms. They will continue to hold conferences such as the Equity Symposium, Advocacy Institute and Annual Conference and will continue to have a strong stance on equity. Financially, if they can get out of the lease of their building they can move forward to provide services to the remaining states.

B. NSBA Summer Leadership Seminar

Jim Green, Scott Rogers, Sonja McKenzie, Erika Lopez, and Patti Norris provided verbal reports of their trip to San Antonio, Texas for the NSBA Summer Leadership Seminar.

C. 2022 Legislative Roadshow

Lori Sattenspiel referred to the Legislative Roadshow schedule in the meeting packet on page 42. She encouraged everyone to be engaged in the meetings as it is another opportunity to be visible to and engage with our members. Board and LPC members will work with Lori, Richard and Jim to lead tabletop discussions.

VI. *Meeting recesses until 8:30 a.m. Saturday, September 24, 2022*  
**President Scott Rogers recessed the meeting at 9:01 p.m.**

## SATURDAY, SEPTEMBER 24, 2022

Sunriver Resort, Sunriver, Oregon

*OSBA board members in attendance at meeting start:* President Scott Rogers, President-elect Sonja McKenzie, Vice President Erika Lopez, Secretary-Treasurer Patti Norris, Past President Maureen Wolf, Sami Al-Abdrabbuh, ex officio Jill Conant, Jeff Crapper, Chris Cronin, Miriam Cummins, Katrina Doughty, Bill Graupp, Linda Hamilton, Kris Howatt, Greg Kintz, Anthony Medina, Chrissy Reitz, ex officio George Russell, Emily Smith, Lori Theros, Dawn Watson

*OSBA staff in attendance at meeting start:* Executive Director Jim Green, Interim Deputy Executive Director Lori Sattenspiel, Chris Davidson, Richard Donovan, Dave Harvey, Steve Kelley, Spencer Lewis, Haley Percell, Alex Pulaski, Jane Leonhardt

*OSBA board members not in attendance at meeting start:* Susan Greenberg, Liz Hartman

### **President Scott Rogers called the meeting to order at 8:28 a.m.**

#### I. Welcome and outline of day's activities

Scott welcomed everyone to the meeting. He asked Jeff Crapper and Jackie Crook to introduce themselves since they did not have an opportunity last night. Scott outlined the agenda and work planned for today. He noted a change in the agenda for added breaks.

#### II. Association

##### A. OSBA department reports

##### 1. Litigation Services

Haley Percell introduced herself and provided personal background information. She outlined the services provided by the Litigation Department, such as litigation, training, preloss, PACE legal and internal OSBA legal work such as contract review and website content. She described how the work of the Litigation Department aligns with the board goals by saving districts money and addressing equity issues for protected classes. Their services impact members so school staff have more time to spend in the classroom, and help with procedures. There is an extreme shortage of attorneys in Oregon and it is very difficult to find qualified attorneys. Jim clarified that OSBA attorneys don't generally work with school board members, but mostly work with administrative teams.

##### 2. PACE Administration

Dave Harvey introduced himself and outlined services provided by PACE. PACE has two employers: OSBA and SDAO. Services are paid by the PACE Trust. All community colleges and ESDs in Oregon are members as are all K-12 except for Salem-Keizer and Portland Public, who are self-insured. There are also 90 charter school members. He outlined the adopted 2021-24 PACE board priorities of maintaining fiscal solvency and management, providing cyber coverage and education for members, changing member behaviors through education regarding sexual abuse and molestation, and maintaining competent staff.

**The meeting recessed at 10:05 a.m.**

**The meeting reconvened at 10:16 a.m.**

3. Legislative Services

Richard Donovan shared his background experience and explained how the Legislative Department works. He explained the advocacy process during legislative sessions and spoke to recent change in the legislature and the focus on equity. He outlined the change in the way OSBA conducts its advocacy efforts using members of the board and LPC, and how the regional meetings have changed. He outlined the 2022-23 LPC workplan, which is a work in progress and will be updated weekly during the session. It will be used as a tool for dialogue and feedback. He asked members to move their relationships and connections with their regions to their legislators. Richard indicated the 2023 legislative hot topics will be funding, workforce, board training, cybersecurity, graduation requirements.

*\*\*Sandy Husk entered the meeting at 10:54 a.m.\*\**

4. Policy Services

Spencer Lewis introduced himself and provided his background experience. He outlined members of his policy team. He talked about how his department works closely with the Legislative Department, and shared how his department supports the goals of the OSBA board, such as advancing student equity through sample policies.

**The meeting recessed at 11:34 a.m.**

**The meeting reconvened at 11:41 a.m.**

5. Board Development

Steve introduced himself and provided his background information, and introduced the members of his team and what their duties are. The team wants to integrate student achievement in everything they do. The strengths as a team are building relationships, and there are opportunities to change the instructional delivery model to a coaching/mentoring model. The heat has risen for boards across the nation. Where can OSBA expand its influence? He spoke about new board members and how they are on-boarded. He is looking at how to support new board members. He indicated the board has developed because of the equity statement and then the Board Development team developed Equity 360.

6. Finance and Operations

Chris Davidson introduced himself and provided background information. His department supports OSBA and the departments internally. HR, IT and the facilities (building, parking lots, apartments). He discussed the website redesign, the transition to the Cloud, and cyber security. He explained the endowment, which provides 50% of OSBA's operating budget and outlined the financial shortfall OSBA is experiencing. He also talked about the work of the Revenue Advisory Committee in coming up with ways to generate additional funding.

**The meeting recessed at 12:22 p.m.**

**The meeting reconvened at 12:53 p.m.**

7. Communication Services

Alex Pulaski introduced himself and described his journey to journalism. He described the duties of the CS team. He talked about the various communication campaigns including “Promise of Oregon,” “Get on Board” and “We’re Here For You.” He talked about Equity365, which links news and history stories to the board’s equity goal. He spoke about the external as well as internal support his department supplies. The CS teams works closely with the Legislative Team on sustainable funding for education and preservation of the SSA. Scott Rogers referenced the additional services CS provides to the OSBA president.

B. Strategic planning: board goals

Jim reported that Salam Noor who was to co-facilitate, was ill and unable to attend the meeting. He introduced Sandy Husk who outlined the work for the day. She indicated most of the work today is relationship building. She wants to work on goal-setting which is linked to accountability. She challenged everyone to think about services OSBA could provide that would create a revenue stream.

Sandy led the board through relationship-building activities. She shared lessons she learned transitioning from a superintendent to a CEO and spoke about Carver’s Policy Governance Model.

**The meeting recessed at 3:18 p.m.**

**The meeting reconvened at 3:25 p.m.**

*\*\*Sonja McKenzie, Sami Al-Abdrabbuh entered the meeting at 3:34 p.m.\*\**

*\*\*Erika Lopez entered the meeting at 3:44 p.m.\*\**

Sandy wrapped up by looking forward to the work for Sunday.

**III. Meeting recesses until 8:30 a.m. on Sunday, September 25, 2022**

**President Scott Rogers recessed the meeting at 4:00 p.m.**

SUNDAY, SEPTEMBER 25, 2022  
Sunriver Resort, Sunriver, Oregon

*OSBA board members in attendance at meeting start:* President Scott Rogers, President-elect Sonja McKenzie, Vice President Erika Lopez, Secretary-Treasurer Patti Norris, Past President Maureen Wolf, Sami Al-Abdrabbuh, ex officio Jill Conant, Jeff Crapper, Chris Cronin, Jackie Crook, Miriam Cummins, Katrina Doughty, Bill Graupp, Linda Hamilton, Kris Howatt, Greg Kintz, Anthony Medina, Chrissy Reitz, Emily Smith, Lori Theros, Dawn Watson

*OSBA staff in attendance at meeting start:* Executive Director Jim Green, Interim Deputy Executive Director Lori Sattenspiel, Chris Davidson, Richard Donovan, Dave Harvey, Steve Kelley, Spencer Lewis, Haley Percell, Alex Pulaski, Jane Leonhardt

*OSBA board members not in attendance at meeting start:* Susan Greenberg, Liz Hartman, ex officio George Russell

**President Scott Rogers called the meeting to order at 8:31 a.m.**

I. Association

A. Election of OSBA Officers

Scott Rogers reported that the position of Vice President was filled by board affirmation on Friday evening. The candidates for the positions of President-elect and Secretary-Treasurer will be allowed two minutes to speak to the board. Scott indicated he is excited to have a slate of candidates for the two positions. Jim indicated board members will vote at their seats and that Jane and Dave will pick up and count the votes. It is a simple majority ballot. If there is a tie for either position there will be a run-off vote. Scott asked candidates for the position of President-elect, Kris Howatt and Sami Al-Abdrabbuh, to speak first. This was followed by speeches from candidates for the position of Secretary-Treasurer, Bill Graupp and Emily Smith.

**The meeting recessed at 8:44 a.m.**

**The meeting reconvened at 9:07 a.m.**

Votes were collected and counted during the break. President Scott Rogers declared that Sami Al-Abdrabbuh won the election for the position of President-elect, and that Bill Graupp won the election for Secretary-Treasurer. Scott outlined the OSBA officers for 2023. He thanked everyone for conducting the election collaboratively.

B. Strategic planning: board goals

Sandy Husk lead board members through a series of exercises related to strategic direction, membership/community, and OSBA operations.

**The meeting recessed at 10:10 a.m.**

**The meeting reconvened at 10:28 a.m.**

Sandy summarized the ideas that received the most support from the board and suggested that this is direction for OSBA's Lead Team to take. Jim indicated the Lead Team will coalesce the information and break it down to what the board wants going forward.

Sandy then lead the board through discussion related to OSBA's 2021-22 goals, and asked the board to reflect on what they thought was important in 2021-22, and looking forward to 2022-23 whether there is alignment and themes. She outlined multi-year strategic planning as: 1) strategic focus area/priorities, 2) goals, 3) strategies, 4) tactics, 5) outcomes, and 6) progress measures and indicators. She distributed strategic planning templates and lead the board through a 15-minute exercise.

Jim thanked Sandy for her work today. He indicated Doug Stamm will come back to work with the board on the equity statement. He clearly heard today that the board wants a market and service analysis. Jim will work with the Executive Committee to make those happen this year within budget constraints. He thanked the board for attending the meeting this weekend and for their continued dedication to the work of the association.

## II. *Meeting adjourns*

**President Scott Rogers adjourned the meeting at 11:45 a.m.**