



# OSBA'S ANNUAL SPONSORSHIP AGREEMENT & BENEFITS PACKAGE

JULY 1, 2026 - JUNE 30, 2027





**Oregon School Boards Association (OSBA) collaborates with organizations and entities aligned with OSBA's educational objectives.** Partnerships offer opportunities for businesses to highlight their contributions to Oregon's schools through exhibits or event sponsorships. Interested parties must engage in activities or exhibit products consistent with OSBA's mission. OSBA will not allow exhibitions that are discriminatory, promote political interests, or violate OSBA board policies. All exhibitors must follow OSBA's code of conduct.

*Thank You!*

# Summer School Sessions (SSS)

JULY 10, 2026 | REDMOND

JULY 16, 2026 | EUGENE



**1** Day  
Event



Anticipated  
**100+**  
Attendees



**2** Exhibit  
Tables  
at each location

# Annual Convention (AC)

NOV. 12-14, 2026 | PORTLAND MARRIOTT DOWNTOWN WATERFRONT



**3**  
Days



**500+**  
Attendees



**32**  
Exhibit  
Booths

# Bonds, Ballots and Buildings Conference (BBB)

FRIDAY, MARCH 12, 2027 | SALEM CONVENTION CENTER



**1**  
Day



**200+**  
Attendees



**26**  
Exhibit  
Booths

LEARN MORE AT  
[WWW.OSBA.ORG/CONFERENCES](http://WWW.OSBA.ORG/CONFERENCES)

# Sponsorship Opportunities Overview

SSS = Summer School Sessions | AC = Annual Convention | BBB = Bonds, Ballots and Building Conference

	<b>PLATINUM SPONSOR</b> 4 SPOTS AVAILABLE	<b>GOLD SPONSOR</b> 4 SPOTS AVAILABLE	<b>BRONZE SPONSOR</b> 10 SPOTS AVAILABLE
<b>Annual Investment</b>	<b>\$15,000+</b>	<b>\$10,000</b>	<b>\$5,000</b>
<b>Representatives Included</b>	4	3	2
<b>Events Included</b>	AC • BBB • SSS engagement	AC • BBB	AC • BBB
<b>Exhibit Booth Placement</b>	<b>Priority booth location</b>	Preferred booth location	Standard booth location
<b>Booth Package</b>	Power • Wi-Fi • table skirt • tablecloth • seating		
<b>MC On-Stage Recognition</b>	General sessions (AC • BBB)	Admin pro • school leader strand session preambles	Admin pro • school leader strand session preambles
<b>Event Signage</b>	Premium signage throughout venues	Basic event signage	Basic event signage
<b>Recognition in Event Materials</b>	Print and digital materials	Print and digital materials	Print materials
<b>Logo in Event App</b>	✓	✓	✓
<b>Pre-Event Promotion</b>	Website • Event app	Event app	Event app
<b>Use of Sponsorship Seal</b>	Platinum Sponsor seal	Gold Sponsor seal	Bronze Sponsor seal
<b>Registration Table Material</b>	One-page company overview	—	—
<b>Pre-Event Attendee District List</b>	✓	—	—
<b>Board Development Webinar Recognition</b>	Recognized in two webinars	—	—
<b>Summer Session Speaking Opportunity</b>	3-minute introduction	—	—
<b>Hotel Room Reservation Access (AC)</b>	Reserve up to four rooms	—	—
<b>Exclusive Event Sponsorships</b>	AC Keynote • AC Lunch • BBB Lunch • SSS recognition	AC Breakfast • BBB Breakfast	AC Breaks • BBB Breaks

FOUR SPOTS AVAILABLE

# Platinum Level Sponsorship

**\$15,000+ annually**



## Platinum Sponsorship Benefits

The Platinum Sponsorship is OSBA's premier partnership opportunity, designed for organizations seeking maximum visibility, meaningful engagement with decision-makers and year-round recognition within Oregon's education leadership community. As a Platinum Sponsor, your organization will be prominently positioned to build relationships with school board members, superintendents, and district leaders across the state.

## Platinum Sponsorship Benefits

### Direct Access to Education Leaders

- **Registration and meals for up to four representatives** at **THREE** OSBA events:
  - **Annual Convention** • Nov. 12-14, 2026
  - **Summer School Sessions** • July 10 or 16, 2026 (*Pick one*)
  - **Bonds, Ballots and Buildings Conference** • March 12, 2027
- Priority exhibit booth placement at Bonds, Ballots and Buildings Conference and our Annual Convention providing direct engagement with school board members, district leaders and education partners.
- Booth package includes four staff registrations, power, wireless internet, table skirt, tablecloth, and seating with the exception of the Summer School Sessions where we will provide a table for you to work from.

### Premier Visibility and Brand Recognition

- Prominent Platinum Sponsor recognition across OSBA's major events, including the Annual Convention and Bonds, Ballots and Buildings Conference.
- Your organization listed as a Platinum Sponsor in all print and digital event materials, including conference agendas, table towers and the event mobile app.
- Logo placement on workshop door signage, table towers, stage and other high-traffic areas seen by attendees throughout the events.
- Pre-event promotion through the OSBA sponsorship website and event app, ensuring visibility before attendees even arrive.
- Permission to display the Platinum Sponsorship seal on your own marketing materials, highlighting your organization's support with OSBA.
- Banner recognition during the annual convention via the event management app.
- A one-page company overview available at the registration table.



## High-Impact Event Recognition

- Prominent on-stage recognition as a Platinum Sponsor during general sessions at both the Annual Convention and Bonds, Ballots and Buildings Conference via our MC.
- Acknowledgment during general session preambles, reinforcing your organization's support of Oregon's school districts.
- Platinum Sponsor signage displayed throughout event venues and on stage.
- Marketing push within the event management app during the event to all attendees/ highlight of platinum level sponsorship once during AC and BBB.
- List of attending districts prior to the event.
- Highlighted at the beginning of two of Board Development's webinars as being a platinum level sponsor throughout the year.

## Exclusive Engagement Opportunities

- **Summer School Session Engagement Opportunity:**
  - Opportunity to attend one OSBA Summer School Session and deliver a **three-minute introduction** about your organization to all attendees, providing direct exposure to district leadership in a more intimate setting.
  - Sponsors may also provide a **one-page informational handout and branded promotional item provided by the sponsor** for distribution to attendees.
- Reserved access to up to four hotel rooms at the Marriott during the Annual Convention, ensuring your team can stay onsite during this high-demand event period (room charges paid by sponsor).

## Exhibit Opportunities

Platinum Sponsors receive prime exhibiting opportunities at OSBA's flagship events:

- **Annual Convention:** Two full days of exhibiting, including the arrival/setup period and welcome reception on the first evening.
- **Bonds, Ballots and Buildings Conference:** One full day of exhibiting.
- **Summer School Sessions:** One full day of attendance (table and chairs, no exhibit booth).

As a **Priority Platinum Sponsor**, your organization will receive recognition as the sponsor of the following key program elements and events:

- **Annual Convention** • Keynote and Lunch Sponsor
- **Bonds, Ballots and Buildings Conference** • Lunch Sponsor
- **Summer School Sessions** • Sponsor recognition at one location in Redmond on July 10, 2026, or in Eugene on July 16, 2026

This recognition provides high-visibility branding and acknowledgment during some of the most well-attended and engaging moments of each event.

FOUR SPOTS AVAILABLE

# Gold Level Sponsorship

**\$10,000 Annually**



The Gold Sponsorship offers a high-impact partnership opportunity for organizations seeking strong visibility, meaningful engagement with decision-makers, and consistent recognition within Oregon's education leadership community. As a Gold Sponsor, your organization will have valuable opportunities to connect with school board members, superintendents and district leaders, helping to build lasting relationships across the state while maintaining a prominent presence within the OSBA network.

## Gold Sponsorship Benefits

### Event Access and Engagement

- **Registration and meals for up to three representatives** at **TWO** OSBA events:
  - **Annual Convention** • Nov. 12-14, 2026
  - **Bonds, Ballots and Buildings Conference** • March 12, 2027
- Exhibit booth in a preferred location at both events, including power, wireless internet access, table skirt/tablecloth and three chairs.

### Brand Recognition and Visibility

- Recognition as a Gold Sponsor in all printed and digital event materials, including conference agendas and table towers.
- Gold Sponsor signage displayed at event venues.
- Gold Sponsor recognition during general session preambles at all three events.
- Logo placement within the event mobile app, visible to all registered attendees.
- Pre-event promotion through the event app.
- Permission to display the Gold Sponsorship logo/seal on your organization's marketing materials.

### Exhibit Opportunities

Gold Sponsors receive exhibiting opportunities at both events:

- **Annual Convention:** Two full days of exhibiting, including arrival/setup and welcome reception on the first evening.
- **Bonds, Ballots and Buildings Conference:** One full day of exhibiting

### Featured Event Sponsorship Opportunities

As a **Gold Sponsor**, your organization will receive recognition as the sponsor of the following key program elements and events:

- **Annual Convention** • Breakfast Sponsor
- **Bonds, Ballots and Buildings Conference** • Breakfast Sponsor

10 SPOTS AVAILABLE

# Bronze Level Sponsor

**\$5,000 Annually**

The Bronze Sponsorship provides essential access and visibility to OSBA members, offering opportunities to connect with district leaders and board members at key events. This package is ideal for organizations looking to establish a presence within the OSBA community in a cost-effective way.



## Bronze Sponsorship Benefits

### Event Access and Engagement

- **Registration and meals for up to two representatives** at **TWO** OSBA events:
  - **Annual Convention** • Nov. 12-14, 2026
  - **Bonds, Ballots and Buildings Conference** • March 12, 2027
- Exhibit booth at both events, including power, wireless internet access, table skirt/tablecloth and two chairs.

### Brand Recognition and Visibility

- Recognition as a Bronze Sponsor in printed and digital event materials, including conference agendas and table towers.
- Bronze Sponsor signage displayed at event venues.
- Recognition during general session preambles at both events.
- Pre-event promotion through the event app.
- Permission to display the Bronze Sponsorship logo/seal on your organization's marketing materials.

### Exhibit Opportunities

Bronze Sponsor may exhibit at the following events:

- **Annual Convention:** Two full days of exhibiting, including arrival/setup and a light reception on the first evening
- **Bonds, Ballots and Buildings Conference:** One full day of exhibiting

### Featured Event Sponsorship Opportunities

As a **Supporting Bronze Sponsor**, your organization will receive recognition as the sponsor of the following key program elements and events:

- **Annual Convention** • Morning Break and Afternoon Break Sponsor
- **Bonds, Ballots and Buildings Conference** • Morning Break and Afternoon Break Sponsor

# Exhibit Only

## A LA CARTE EXHIBITING AT THE FOLLOWING EVENTS:

### Annual Convention:

- **Tier 1 • Preferred** | Prime location near sponsors | **\$1900**
- **Tier 2 • Standard** | Location slightly outside the busiest traffic areas | **\$1300**

### Bonds, Ballots and Buildings Conference:

- **Tier 1 • Preferred** | Prime location near sponsors | **\$1900**
- **Tier 2 • Standard** | Location slightly outside the busiest traffic areas | **\$1300**

### Annual Convention and Bonds, Ballots and Buildings Conference:

- **Tier 1 • Preferred** | Prime location near sponsors | **\$3800**
- **Tier 2 • Standard** | Location slightly outside the busiest traffic areas | **\$2600**

## THE EXHIBITOR PACKAGE INCLUDES:

### The exhibitor package includes:

- Conference registration and meals for two attendees.
- One skirted and draped 6-foot table in a standard visibility location, two chairs, access to power, wireless internet
- Conference program branding
- Exhibitor spaces are assigned on a first-come, first-served basis.

### Additional booth staff registrations may be purchased for:

- \$625 per person for Annual Convention
- \$300 per person for Bonds, Ballots and Buildings Conference, regardless of which exhibiting option is selected above.

# Want more opportunities?

ADDITIONAL EVENT-SPECIFIC

## Sponsorship Opportunities Available

- **Co-logo the gift to attendees** (OSBA's choice on gift) | \$4,000  
SELECT ONE: Annual Convention OR Bonds, Ballots and Buildings Conference  
(1 SPOT AVAILABLE FOR EACH EVENT)
- **Annual Convention • Hotel Entry Sponsor** | \$4,250  
CURRENTLY RESERVED INDEFINITELY; SUBJECT TO RIGHT OF FIRST REFUSAL
- **Annual Convention • Student Entertainment Sponsor** | \$4,500  
CURRENTLY RESERVED FOR 2026; SUBJECT TO RIGHT OF FIRST REFUSAL
- **Annual Convention • Welcome Reception Hors d'oeuvre Sponsor** | \$3,000
- **Exclusive Sponsorship Opportunity** | \$2,000  
EXCLUSIVE NAMING AS A SPONSOR ON CONVENTION AND CONFERENCE ADVERTISING  
IN SOCIAL MEDIA AND OSBA NEWSLETTERS, INCLUDING OREDNEWS.  
(AVAILABLE ONLY TO PLATINUM LEVEL SPONSORS AND CAPPED AT TWO SPONSORS)

**Not seeing a sponsorship opportunity that meets your needs?**

Contact Charissa Geib at [cgeib@osba.org](mailto:cgeib@osba.org) to discuss custom sponsorship packages.

**INTERESTED IN SPONSORING OR  
EXHIBITING, PLEASE CONTACT US TODAY!**

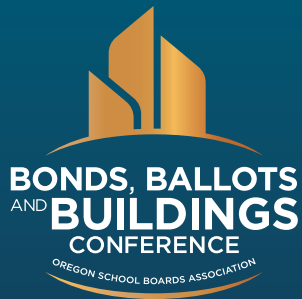
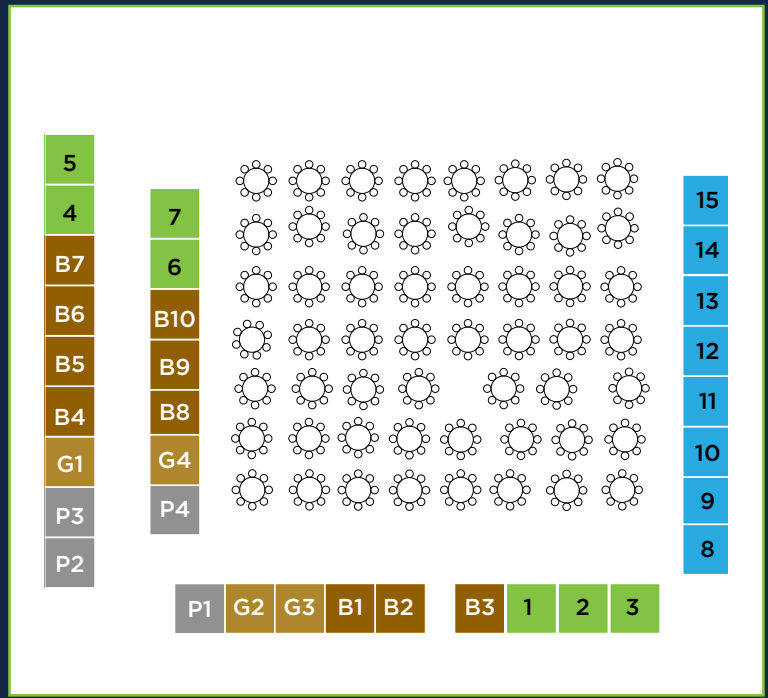
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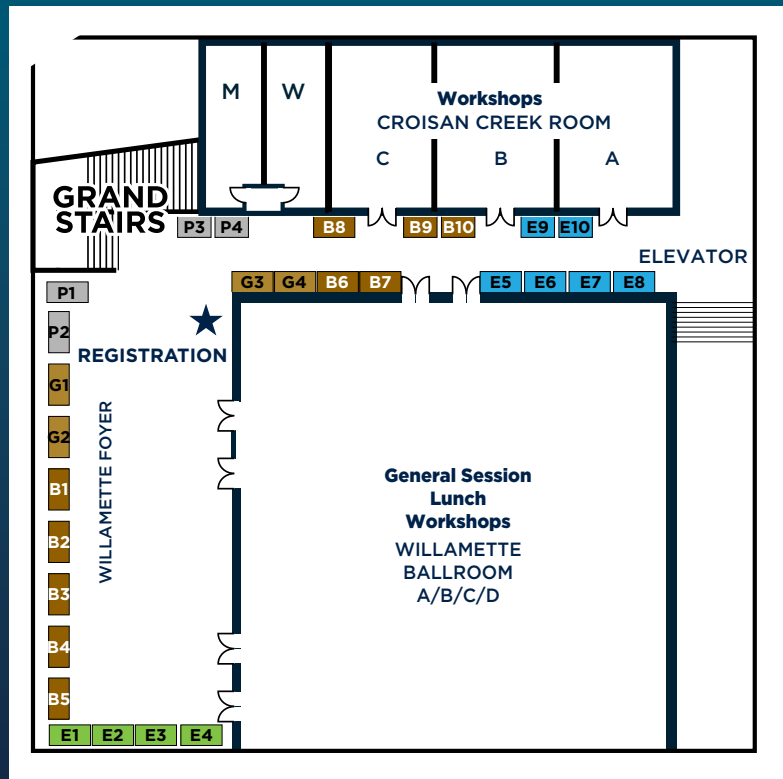
# Location Map

## OSBA'S ANNUAL CONVENTION

-  PLATINUM SPACE
-  GOLD SPACE
-  BRONZE SPACE
-  TIER 1 SPACE
-  TIER 2 SPACE



-  PLATINUM SPACE
-  GOLD SPACE
-  BRONZE SPACE
-  TIER 1 SPACE
-  TIER 2 SPACE



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## EVENT CODE OF CONDUCT

OSBA, in its role of serving school board members and lifting student achievement, periodically brings people together to share ideas, information and resources.

OSBA strives to provide a safe and welcoming event experience for all participants. OSBA prohibits discrimination and harassment on any basis protected by law including, but not limited to, an individual's perceived or actual race, color, religion, sex, sexual orientation, national or ethnic origin, marital status, age, mental or physical disability, pregnancy, familial status, political affiliation, economic status, or veterans status or because of the race, color, religion, sex, sexual orientation, gender identity, national or ethnic origin, marital status, age, mental or physical disability, pregnancy, familial status, political affiliation, economic status or veterans status of any other persons with whom the individual associates. Conference participants, including but not limited to attendees, vendors, speakers, sponsors, OSBA staff and others, are expected to conduct themselves with integrity, courtesy and respect for others at all events. We recognize a shared responsibility to maintain these principles for the benefit of all.

OSBA does not tolerate discrimination, intolerance, harassment, aggression or ill will of any kind at any OSBA event, either in person or via electronic communications. Participants are expected to comply with the code of conduct immediately. If a participant engages in such behavior, OSBA retains the right to take action, such as but not limited to warning offenders or expelling them from the event with no refund and limiting future participation in OSBA events.

Please bring concerns about behavior or other issues to the attention of OSBA staff and/or any member of the OSBA Board of Directors immediately.

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## LIABILITY

In the event of loss or theft of personal belongings, the Oregon School Boards Association cannot be held liable. It is recommended that attendees and exhibitors exercise caution and take necessary precautions to safeguard their belongings at all times.

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## MEDIA RELEASE

The attendee being registered hereby grants the Oregon School Boards Association (OSBA) permission to photograph, videotape, or digitally record them and to use these images and/or sound recordings for advertising, marketing, fundraising, and promotional purposes. These images and recordings may be used in any public media, including the internet, social media, print materials, or in the OSBA's or its partners' publications or posts. The attendee understands and agrees that they waive any rights or interests in the images or recordings as stated in this release.

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## NON-COMPETING CLAUS

I acknowledge and understand that my organization does not compete with the services OSBA's board development provides to OSBA members.

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## CANCELLATION POLICY

All payments are non-refundable. In the event of cancellation by the sponsor or exhibitor, no refunds or credits will be issued, regardless of the timing of the cancellation.

If the event is canceled or rescheduled by the organizer, sponsors and exhibitors will be offered the option to transfer their participation to a future event. The organizer reserves the right to determine appropriate alternatives at its discretion.

Violations of these principles, laws, regulations, or OSBA policies may result in actions including, but not limited to, removal from an event, revocation of membership, or termination of partnership status.

Cancellations must be submitted in writing to Charissa Geib at [cgeib@osba.org](mailto:cgeib@osba.org).

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**OSBA has been helping locally elected volunteer school board members fulfill their complex public education roles since 1946.**

*REV. 5/29/2026*

**[info@osba.org](mailto:info@osba.org) | [www.osba.org](http://www.osba.org) | 1-800-578-6722**