

**OREGON SCHOOL BOARDS ASSOCIATION
PRESENTS**

SCHOOL BOARD
SUPERHEROES
RECOGNITION MONTH

JANUARY

TOOLKIT

We encourage school districts, education service districts, community colleges, mayors and other local officials to join OSBA in celebrating “School Board Recognition Month” in January.

To help plan your activities to recognize Oregon school board members as superheroes, we looked at how schools around the state have celebrated their board members. There are many inexpensive ways to express thanks to hardworking board members. Consider borrowing some of these ideas to kick-start your efforts.

WAYS TO HONOR YOUR SCHOOL BOARD SUPERHEROES

RESOURCES

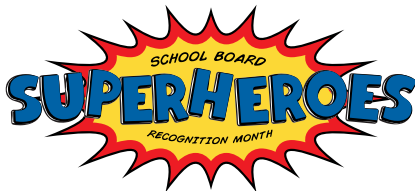
OSBA has prepared resources to help you celebrate School Board Recognition Month. View and download resources [here](#).

[The Key Work of School Boards](#) contains suggestions to engage your community and educate the public about the work of the school board. Show your community how your board and your schools or community college are working to improve student achievement during School Board Recognition Month.



Fillable certificates for school districts, education service districts and community colleges

Sample proclamations and press releases for school districts, education service districts and community colleges

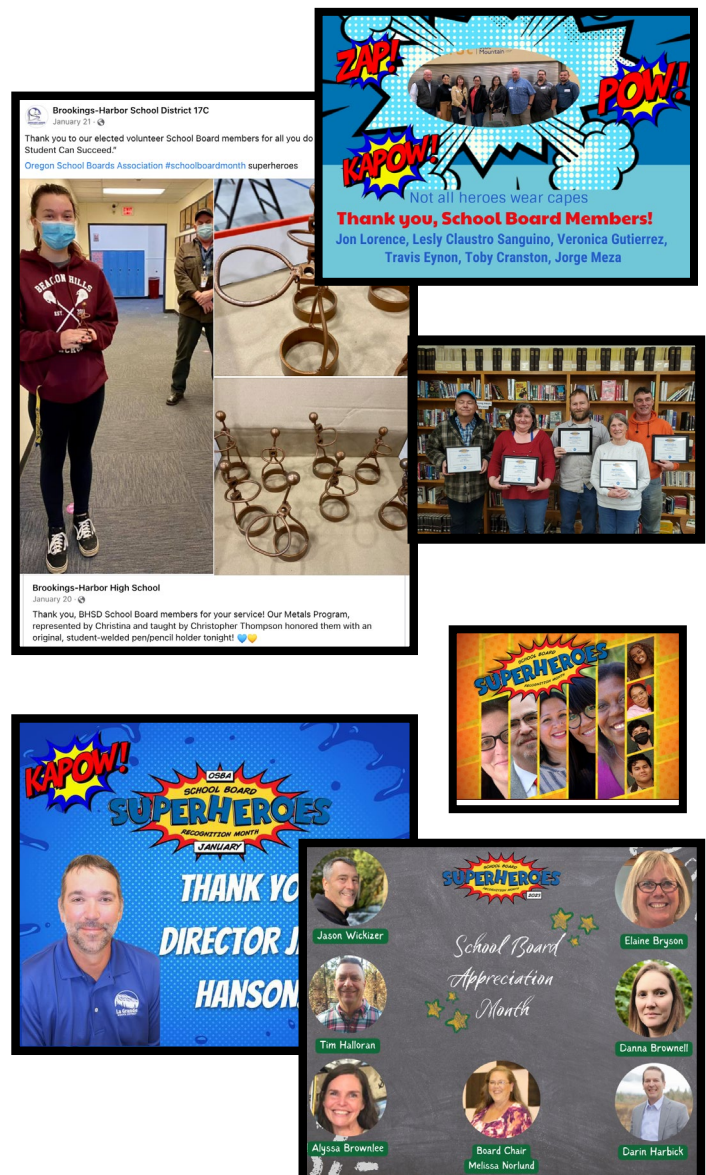


Branded graphics to use on social media (tag us and we will include in OREdNews!)

1

SHARE ON SOCIAL MEDIA

Feature school board members on social media. Tag us and we'll feature your board in OREdNews!



3

GIVE ART

In Canby, students made posters and gave each board member artwork.



A LITTLE SOMETHING FROM EACH SCHOOL

**4**

GIVE UNIQUE GIFTS

Schools in Rogue River School District contributed to gift baskets for board members. Siuslaw High School gave their board members face masks featuring the school logo and the woodshop class gave each board member a customized cutting board. A Neah-Kah-Nie High School art teacher made original mugs for each board member.

5

FEATURE SCHOOL BOARD RECOGNITION MONTH IN YOUR LOCAL PAPER

Customize and edit OSBA's sample news releases for submission to local newspapers or inclusion in district/college newsletters.

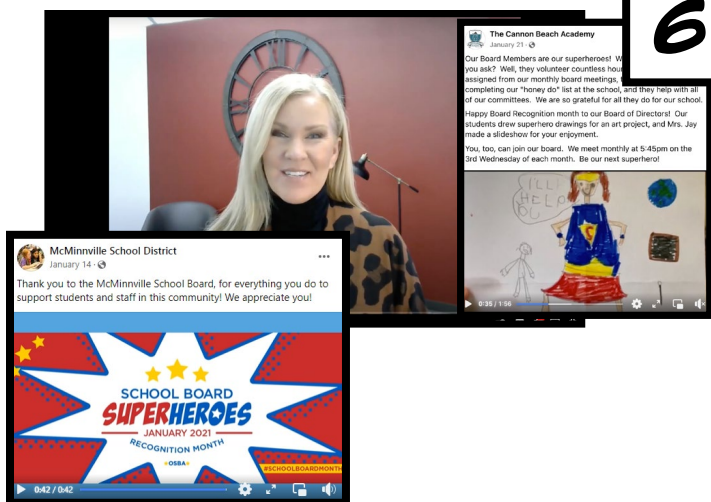
- ▶ [Coos Bay Community Celebrates 'School Board Appreciation Month'](#)
- ▶ [Neah-Kah-Nie School District celebrates School Board Recognition Month](#)

6

MAKE A VIDEO

Sherwood School District shared a [video](#) of administrative staff giving thanks to board members for their volunteer service.

McMinnville School District shared a [slideshow](#) of board members on Facebook.



7

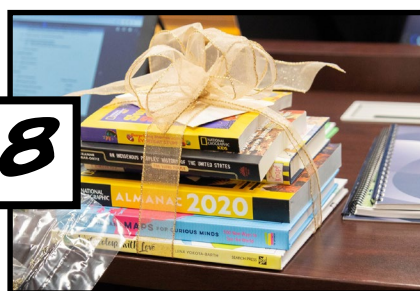
GIVE E-CARDS FROM STUDENTS

Schools and/or classes can make digital thank-you cards for each board member. [Here's a list of free e-card sites.](#)

8

GIVE BOOKS

In McMinnville, schools gave books to board members, who then donated them back to the school library — after reading them!



9

VIRTUAL IDEAS

High Desert ESD staff thanked their board members during a zoom meeting.

[32 Ways to Thank an Educator Virtually](#) has some great ideas from creating a digital group ecard, asking students to send in video shout-outs and creating TikToks.

10

FEATURE YOUR SCHOOL BOARD ON YOUR ELECTRONIC SIGN

Say thank you and/or place a picture of your school board on your school's electronic sign along with information that it was School Board Recognition Month.



OREGON SCHOOL BOARDS ASSOCIATION

1201 Court St NE, Ste 400 | Salem, OR 97301 | 503-588-2800 or 800-578-6722

www.osba.org | info@osba.org | rev 12/2023