



we're
here
for you

A GUIDE
TO OSBA *and*
ITS MEMBER
SERVICES



The Oregon School Boards Association is dedicated to improving student success and education equity through **ADVOCACY, LEADERSHIP** and **SERVICE** to Oregon public school boards.

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DEAR MEMBER,

As a locally elected school board member, no one is better positioned than you to ensure that our students overcome hurdles and move ahead to success in college and careers. But you're far from alone: Since 1946, OSBA's staff has served as a resource to our members across the state, in districts large and small, urban and rural.

Every school district is unique, which is why OSBA constantly advocates for local control. Yet all of us share a fundamental belief in the power of public schools and our love of students. That's why we worked together to pass the landmark Student Success Act in 2019.

Our staff has the experience you need, from legal advice from attorneys to legislative advocacy in the Capitol to comprehensive board training. We can help beef up your policies, search for your next superintendent, provide insurance coverage through PACE or deal with the media in a crisis.

We've invested \$1.75 million in making Forecast5 analytics software more affordable for schools, and have not raised member dues one penny in more than two decades. **Whenever you need us, just call or email: WE'RE HERE FOR YOU!**

Best regards,




Jim Green
Executive director, OSBA




Sonja McKenzie
President, OSBA

HOW *to* STAY UPDATED

The **OSBA News Center** is the hub for education information important to Oregonians. Visit bit.ly/OSBAnews for:

NEWS STORIES

OSBA coverage of Oregon education issues

OREDNEWS

Subscribe to this daily email compiling education news from around the state

LEGISLATIVE HIGHLIGHTS

A weekly newsletter published during the legislative session containing the latest information on activities at the Oregon Legislature that affect public education

WE'RE *here for* YOU!

OSBA has been helping locally elected volunteer school board members fulfill their complex public education roles since 1946.

BOARD PROFESSIONAL

DEVELOPMENT OSBA has always prepared new board members for board service and helped experienced board members become more effective in their roles as elected officials. Board members need to know public meetings law, parliamentary procedure, teamwork, budgeting, policymaking, ethics laws, public engagement, public relations and many more skills to function efficiently. We'll help you:

- Deepen your understanding of school board member roles
- Become more effective at advocating for public education
- Access trainings in ways that fit your busy schedule

CHARTER AUTHORIZER SERVICES

With years of experience in charter school authorizing and specific expertise in charter school operations, oversight and processes such as application, renewal, annual evaluation and closure/termination, OSBA staff can help with charter requirements. We also provide training and professional development to school boards in their roles as charter school authorizers.

COMMUNICATION SERVICES

The OSBA Communication Services team delivers the news that matters to Oregonians and helps schools deal with the media. When a crisis strikes your schools, OSBA's team can help craft your message and handle internal and external communications.

EXECUTIVE SEARCH SERVICES

OSBA can expertly guide boards through the process of hiring a superintendent or president, relieving stress associated with conducting an executive search. We ensure that you find a leader with the qualities you, your community and staff seek.

LEGAL SERVICES Whether you need quick legal advice or long-term guidance, you can rely on the OSBA Legal Services team to assist, represent and guide you.

LEGISLATIVE AND ADVOCACY SERVICES lobbies on behalf of our members at the state Legislature, state agencies and at the local and federal level. We develop and maintain strong relationships with the governor, legislators, advocacy groups, education agencies and Oregon's congressional delegation. OSBA's primary legislative goal is to be the collective voice for all Oregon public school boards.

POLICY SERVICES We provide policy drafting and maintenance to help members meet requirements and other policy needs. Our services include rewrite services to help get your policies up to date, and ongoing subscriptions to keep them there!

PACE PROPERTY AND CASUALTY COVERAGE FOR

EDUCATION (PACE) OSBA and the Special Districts Association of Oregon (SDAO) formed PACE in 2006. By working together and pooling resources across the state, we help keep Oregon students safe, reduce risks and conserve member resources. PACE offers a variety of free trainings and resources.
pace.osba.org

Learn more at **OSBA.ORG**

HOW CAN YOU *get* INVOLVED?

THE PROMISE OF OREGON Founded in 2014, this campaign has reached tens of thousands of Oregonians and shared the aspirations of more than 600 students through photos, videos and social media posts. OSBA's signature campaign aims to create a groundswell of public support for K-12 and community college education, in hopes of lifting student achievement and graduation rates. promiseoregon.org

OREGON RISING A coalition between OSBA, the Coalition of Oregon School Administrators (COSA) and the Oregon Education Association (OEA), Oregon Rising unites people to help define the best version of Oregon K-12 public schools for our young people and find ways to make it happen. oregon-rising.org

OREGON SCHOOL BOARD MEMBERS OF COLOR CAUCUS Join this group of school board members who are promoting quality education for all students, with a focus on the needs of students of color. The caucus's mission is to increase school board diversity while also helping school board members of color build their capacity to address issues. osba.org/oregon-school-board-members-of-color-caucus

EVENTS



JANUARY
SCHOOL BOARD RECOGNITION MONTH



FEBRUARY *(held every even year)*
BONDS, BALLOTS AND BUILDINGS CONFERENCE



APRIL
PACE DAY



AUGUST
SUMMER BOARD CONFERENCE



OCTOBER
FALL REGIONAL MEETINGS



NOVEMBER
ANNUAL CONVENTION



DECEMBER
OREGON SCHOOL LAW CONFERENCE

LEARN MORE AT
osba.org/events

OSBA RESOURCES *and* PUBLICATIONS AVAILABLE ONLINE:

- Legislative
- Boardsmanship
- Budgeting
- Equity
- School safety
- Student wellness

ACCESS THESE RESOURCES
AND MORE AT
osba.org/new-board-members