

May 27, 2009

To: Oregon School Boards Association (OSBA)
From: Davis, Hibbitts & Midghall, Inc (DHM)
Re: Oregon School Boards Association Benchmark Survey Summary

SUMMARY

I. INTRODUCTION & METHODOLOGY

This summary highlights results of a telephone and online survey conducted on behalf of the Oregon School Boards Association (OSBA). The goals of this research were to provide a benchmark of membership opinions about OSBA and to assist with planning and communications.

In November 2008, DHM conducted a telephone survey of 400 OSBA members who were randomly contacted using a list of members provided by OSBA. This is a sufficient sample size to assess members' opinions generally and to review findings by multiple subgroups including membership type, length of membership, and school size.

In gathering responses, DHM employed a variety of quality control measures, including questionnaire pre-testing and validations. Quotas were also set to reflect the total population of OSBA members.

The telephone questionnaire was also programmed for online administration to provide the option for members not contacted by the scientific random telephone survey to provide their feedback. OSBA emailed all members the URL for the survey which was hosted on a secure DHM server and available to members 24 hours a day. The online survey was available for the month of December 2008 and was completed by 116 members.

The annotated questionnaire is appended to this report for exact wording of questions. All percentages may not add up to 100% because of rounding.

Statement of Limitations: Any sampling of opinions or attitudes is subject to a margin of error, which represents the difference between a sample of a given population and the total population (here, OSBA members). For a sample size of 400, the margin of error is +/- 4.9%, at the 95% confidence level.

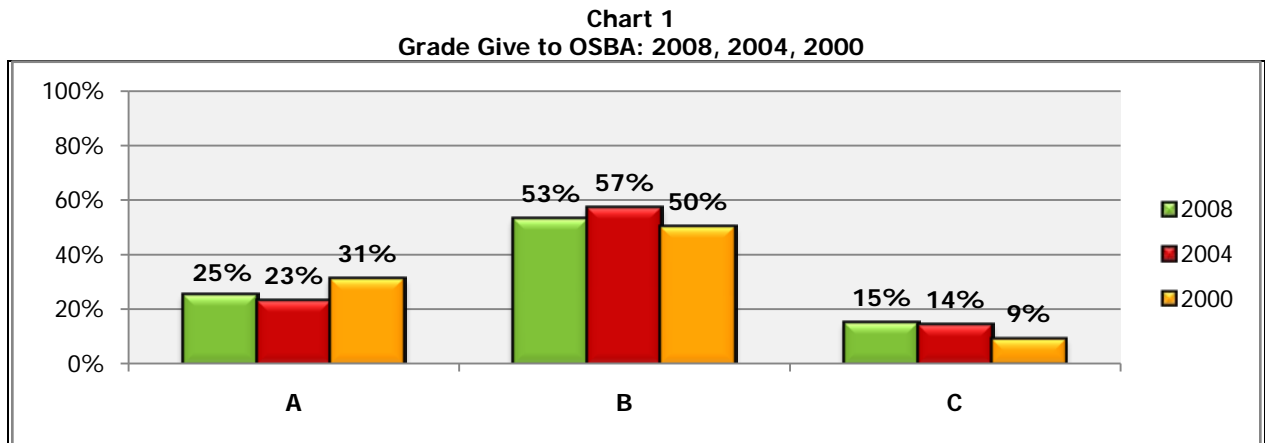
These plus-minus error margins represent differences between the sample and total population at a confidence interval, or probability, calculated to be 95%. This means that there is a 95% probability that the sample taken for this study would fall within the stated margins of error if compared with the results achieved from surveying the entire target population.

II. KEY FINDINGS

A. MEMBERSHIP MOTIVATION & EXPERIENCE

Members were motivated to join OSBA by their commitment to schools, communities and children, and improving the overall education system, and more than eight in ten (82%) of members have had a positive experience.

Nine in ten members identified themselves as being somewhat or very familiar with OSBA, and a majority of member gave the organization an overall grade of “A” or “B” (Chart 1). In addition, less than two in ten members graded OSBA below a “B.” Reasons given for high grades included OSBA’s support, responsiveness, and help.



Source: Davis, Hibbitts & Midghall, December 2008, 2004, 2000

B. BIGGEST ISSUES FACING DISTRICTS & COLLEGES

As found in surveys conducted in 2000 and 2004, the biggest issues facing districts and colleges according to 71% of OSBA members was education funding, budgets. All other issues were mentioned by less than one in ten members, including lack of students/drop-out rate (7%), updating buildings (4%), competent teachers and faculty (3%), the economy (3%), and overcrowded classrooms (2%).

C. OSBA SERVICES & JOB PERFORMANCE

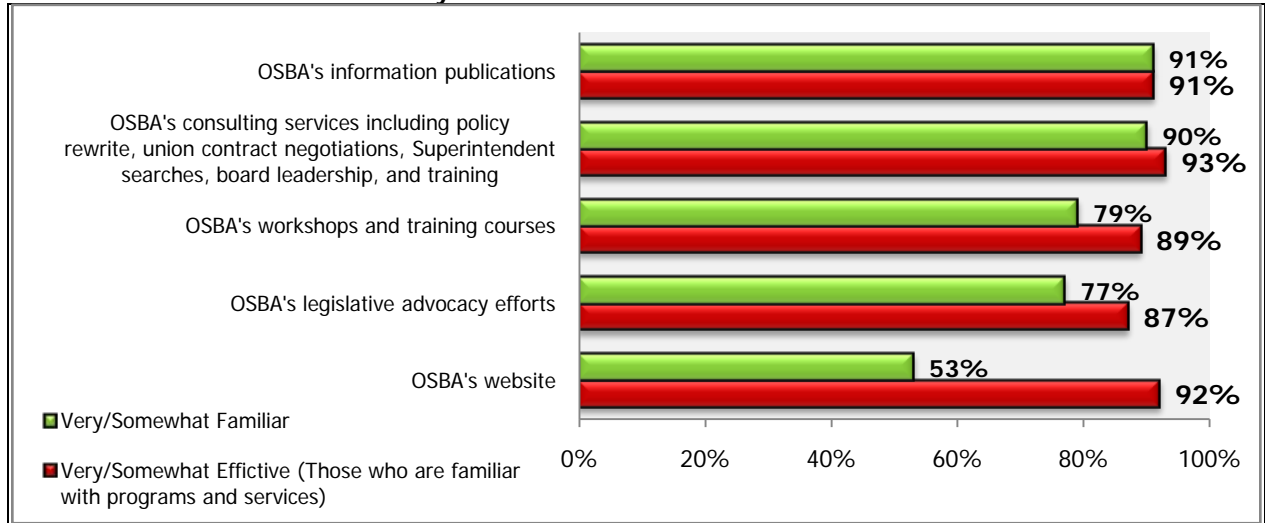
OSBA received impressive ratings for members’ familiarity with its programs, and how effective they found them, especially from longer-term members and members from larger school districts.

i. SERVICES

Members were most familiar with OSBA’s information publications (91%) and consulting services (90%), both of which received equally high scores for their effectiveness. Members were least familiar with the OSBA website (53%), however, nine in ten (93%) members who were familiar with the website found it to be effective (Chart 2).

It is also important to note that the number of members who said their board had enough input in establishing OSBA’s legislative priorities increased 8 points from 46% in 2004 to 54% in 2008, bringing it back in line with 2000 survey figures.

Chart 2
Familiarity with and Effectiveness of OSBA Services

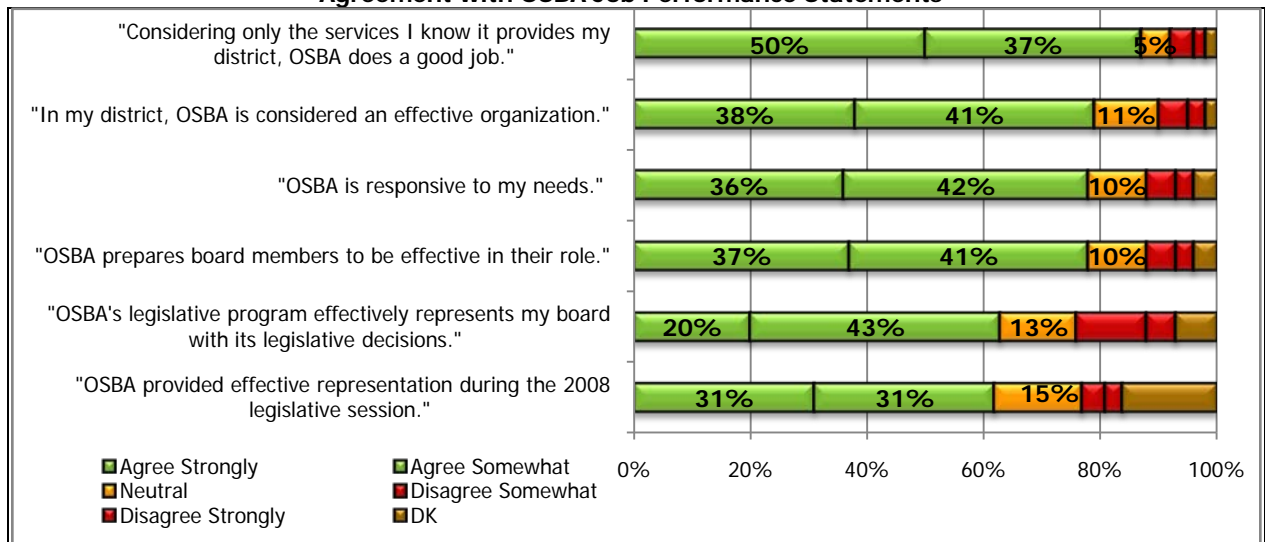


Source: Davis, Hibbitts & Midghall, December 2008

ii. JOB PERFORMANCE

Six in ten members also somewhat or strongly agreed with statements regarding OSBA’s job performance in a number of areas. There were, however, shifts from the “very” to “somewhat” agree categories from 2004 to 2008 (Chart 3).

Chart 3
Agreement with OSBA Job Performance Statements



Source: Davis, Hibbitts & Midghall, December 2008

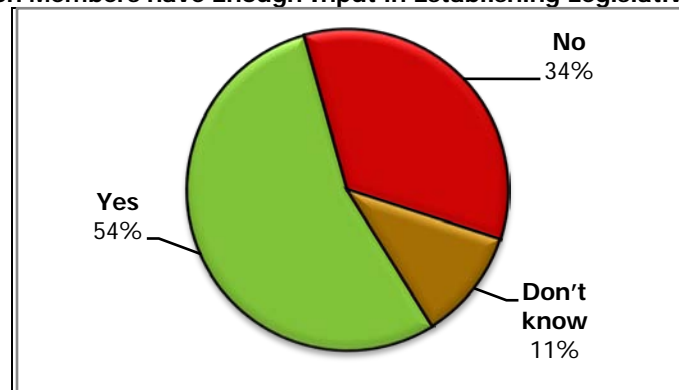
Members agreed most that OSBA is doing a good job for the services it provides their districts (87% somewhat/strongly agree). While still a majority, members were least likely to somewhat or strongly agree with statements about legislative processes, including:

- OSBA effectively representing their boards with its legislative decisions (63%)
- Providing effective representation during the 2008 legislative session (62%)

While slightly over one-half (54%) agreed that members have enough input in establishing legislative priorities (Chart 4), this was the case more with members from larger school districts. Members thought OSBA could improve the process of involving boards in establishing legislative policies and priorities by:

- Doing more for small districts and schools (17%)
- Listening to and surveying members (12%)
- Better communication (8%)
- Diversified service (6%)
- More representation (6%)

Chart 4
Perception Members have Enough Input in Establishing Legislative Priorities



Source: Davis, Hibbitts & Midghall, December 2008

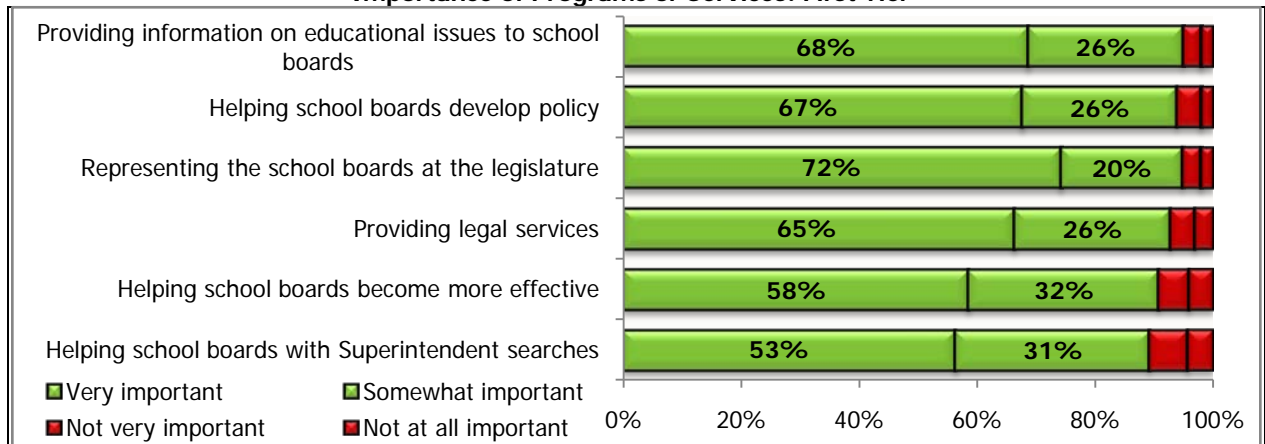
Lastly, more than five in ten members rated OSBA an “A” or “B” for the courtesy of the staff, providing needed information to members, and the timeliness of their callbacks, however, there was a decrease in the percentage of members who rated each an “A,” and an increase in the percentage who answered “don’t know” for each.

D. ASSESSMENT OF PROGRAMS & SERVICES

All programs and services were rated important by six in ten members or more, and those rated most important in 2004 remained so in 2008 (Chart 5).

In the top tier of programs and services were providing information on education issues to school boards (94% somewhat/very important), helping school boards develop policies (93% somewhat/very important), and representing boards in Salem (92% somewhat/very important).

Chart 5
Importance of Programs or Services: First Tier



Source: Davis, Hibbitts & Midghall, December 2008

In the second tier between 61% and 79% of members found each service as very or somewhat important including:

- Helping school boards bargain contracts with local unions (79%)
- Helping school districts with personnel/human resource needs (77%)
- Helping school boards communicate with their communities (76%)
- Helping school boards communicate with their employees (75%)
- Web-based training (66%)
- Consulting on charter school applications (61%)

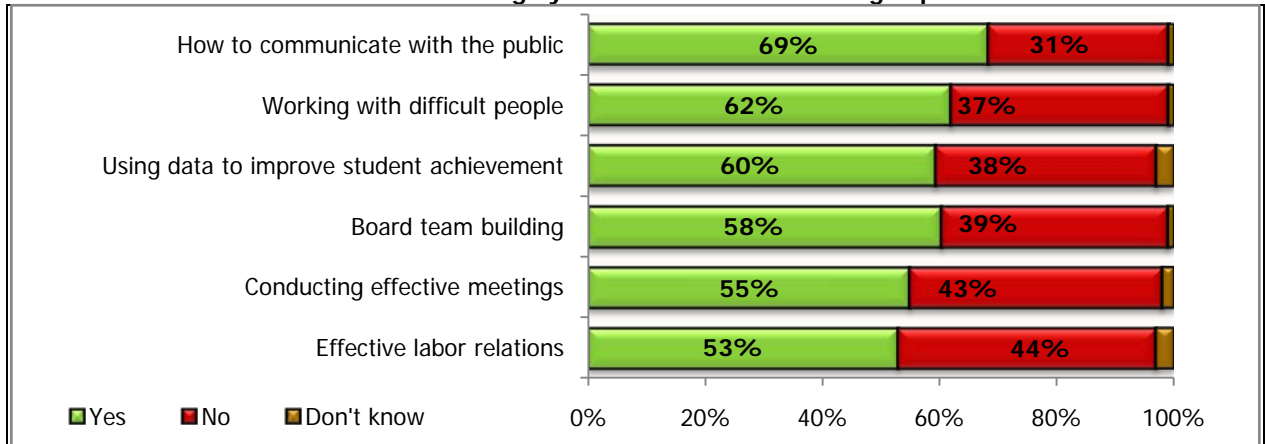
E. WORKSHOPS & TRAINING

Almost identical to 2004, close to three-quarters (73%) of members said the workshops they have attended have met their expectations.

Members were most interested in training using an approach tailored to their district (76%) or region (74%). In addition, there was an increase in the percentage of members who said they would like training in each service, especially web-based training which increased 11 points from 40% in 2004 to 51% in 2008.

There was high interest in receiving training on specific issues, and interest was greatest on how to communicate with the public.

Chart 6
Interest in Training by OSBA about the Following Topics

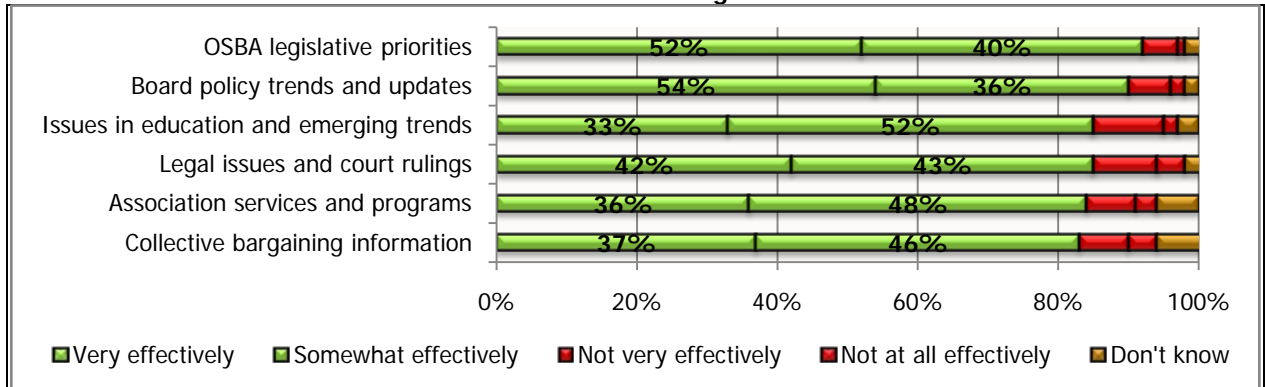


Source: Davis, Hibbitts & Midghall, December 2008

F. COMMUNICATIONS

More than 8 in 10 members reported that OSBA communicates somewhat or very effectively to them about all issues tested, especially legislative priorities (92%) and board policy trends and updates (90%). These overall findings were consistent with 2004, however there were shifts from the “very” to “somewhat” category for most issues (Chart 7).

Chart 7
Effectiveness Communicating OSBA Issues



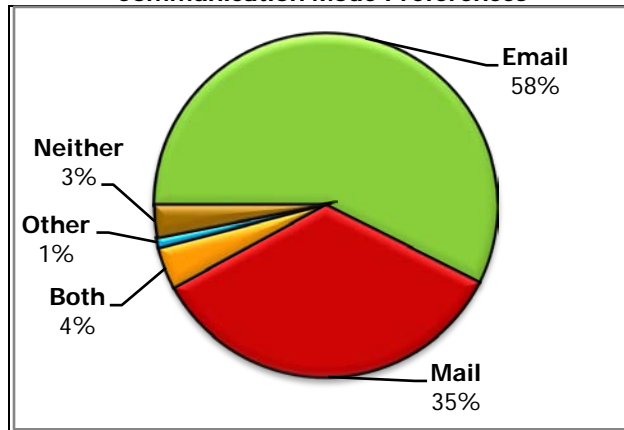
Source: Davis, Hibbitts & Midghall, December 2008

The OSBA website is becoming more important to members for information and communication:

- Sixty-percent (60%) of members had used the OSBA website at least once in the past year, with the average use being 27.2 times per year
- Superintendents were most likely to use the website
- The top reasons members reported using the OSBA website were for more information or updates (28%) and legislative issues (20%)

In addition, more members now prefer email communications compared to a combination of mail and email (Chart 8).

Chart 8
Communication Mode Preferences

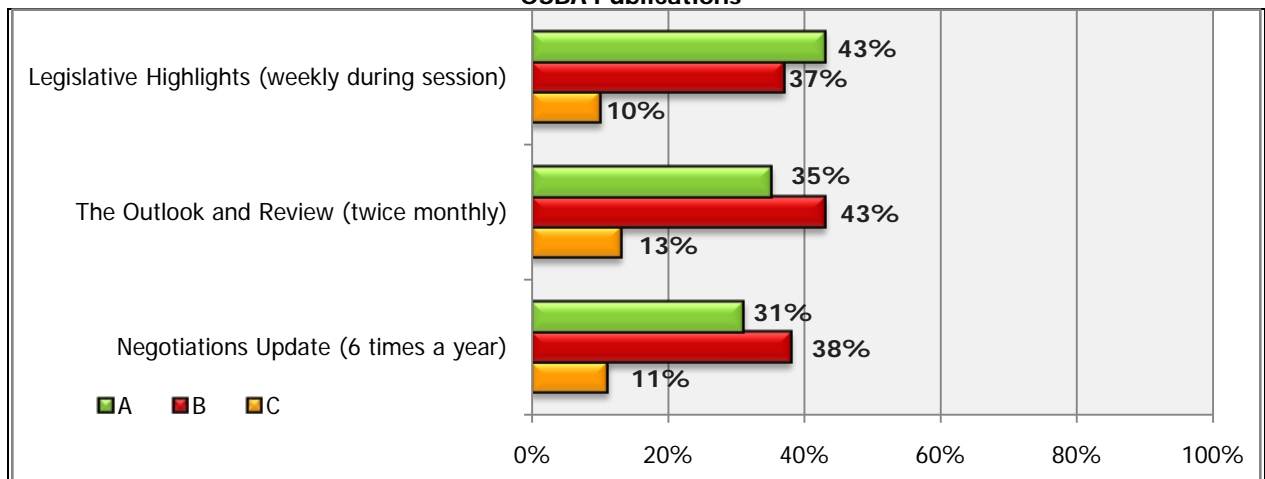


Source: Davis, Hibbitts & Midghall, December 2008

G. PUBLICATIONS

Seven in ten or more members gave OSBA publications an “A” or “B,” and as in 2004 and 2000, Legislative Highlights received the highest grades (Chart 9).

Chart 9
OSBA Publications



Source: Davis, Hibbitts & Midghall, December 2008

Members also expressed an increased interest in electronic publications. Fifty-nine percent (59%) said the Daily Electronic Clipping Service was helpful, an increase of 10 points from 49% in 2004.

H. ONLINE SURVEY

- Online respondents, compared with phone survey respondents:
 - Are as or more positive about their Board experience
 - Are as or more familiar with OSBA and its programs and services
 - Grade OSBA similarly with an overall solid grade of A/B
 - Similarly rate program and service effectiveness high
 - Express the same interest in OSBA training offerings
- The general level of satisfaction with OSBA remains quite high in 2008, including:
 - Positive experience by members
 - Services provided by OSBA
 - Effectiveness of OSBA
 - Quality of communication by OSBA
- Most findings were consistent with previous studies, however there were shifts from the “very” to “somewhat” categories for OSBA effectiveness and satisfaction with issues tested.
- More than 8 in 10 members have had a positive experience as an OSBA member.
- Education funding, budgets, and financing continue to be the biggest issues members see facing their district.
- While overall results were very positive, members who were most positive in their assessment of OSBA were:
 - Longer term
 - From larger school districts
 - Attended an OSBA event
- New board members were:
 - Less familiar with OSBA services
 - Gave higher grades for OSBA leadership training
 - Found OSBA publications more effective
- A majority of members were familiar with OSBA services, however members were least familiar with the OSBA website.
- There has been an increase in the percentage of members who find the Daily Electronic News Clippings helpful.
- There was also a significant increase in the percentage of members who preferred to receive information from OSBA via email rather than mail.

Davis, Hibbitts & Midghall, Inc.
OSBA Membership Survey
November 2008; N=400, OSBA Members

* Due to a split sample and skip logic, not all questions were asked of each member.

* In 2008, open-ended responses were coded using “single-response” coding, unlike previous years in which “multiple response” coding was done.

1. What was your primary motivation for becoming a board member? **(Open. Clarify response; accept only ONE primary motivation.)**

Response	2008	2004	2000
Give back to the community	16%	28%	10%
Have children/grandchildren in the system	13%	15%	5%
Help the children	12%	---	---
Improve education	10%	---	---
To help the District	8%	---	---
Be more active/involved in the community	7%	30%	---
To help schools	6%	20%	---
Worked for schools in the past	6%	---	---
Help make changes	6%	---	---
Asked when there was an opening	6%	5%	6%
Don't know	0%	0%	1%

2. All things considered, has your board experience been very positive, somewhat positive, neutral, somewhat negative, or very negative?

	Very negative	Somewhat negative	Neutral	Somewhat positive	Very positive	DK
2008	7%	6%	4%	32%	50%	2%
2004	11%	8%	5%	27%	47%	2%
2000	0%	3%	16%	82%	0%	0%

3. What would you say is the biggest issue facing your district/college now? **(Open. Record one response)**

Response	2008	2004	2000
Education funding/Budget financing	71%	70%	78%
Lack of students/dropout rate	7%	4%	10%
Update buildings	4%	4%	15%
Competent teachers/faculty	3%	---	---
The economy	3%	---	---
Overcrowded classrooms	2%	---	---
State requirements	2%	5%	16%
All other responses	1% or less	2% or less	3% or less
None/Nothing	0%	---	---
Don't know	0%	0%	1%

4. **(If Q3 answer budget/funding)** Other than the budget or school funding, what is the biggest issue facing your district/college now? **(Open. Record one response)**

Response	2008	2004
Decrease drop out rates/Declining enrollments	12%	14%
Qualified teachers/administrators	11%	10%
Quality education	10%	---
Standards/policies	8%	---
Building maintenance	7%	---
Money	7%	---
Cutting/Lack of programs	---	6%
Increase community support	---	5%
'No child left behind'	5%	15%
More technology	3%	---
All other responses	2% or less	4% or less
None/Nothing	6%	---
Don't know	2%	0%

5. **(Ask All)** How familiar are you with the Oregon School Boards Association: not at all familiar, not very familiar, somewhat familiar, or very familiar?

	Not at all Familiar	Not very Familiar	Somewhat Familiar	Very Familiar	DK
2008	3%	8%	49%	41%	0%
2004	3%	8%	47%	42%	1%

6. All things considered, what grade would you give OSBA: A, B, C, D, or F?

	F	D	C	B	A	DK
2008	0%	3%	15%	53%	25%	3%
2004	1%	3%	14%	57%	23%	3%
2000	1%	1%	9%	50%	31%	8%

7. **(If Q6 F)** What are your reasons for your answer? **(Open.)**

Response (By # of respondents, not %)	2008	2004
School board members should be better informed	1	---

8. **(If Q6 D) What are your reasons for your answer? (Open.)**

Response (# of respondents, not %)	2008	2004
Teaching/training district to comply with state policies	3	---
Poor leadership	2	---
State not treated equally	2	---
Chaotic	1	---
Misuse of healthcare funds	1	---
Misuse of funds	1	---
Other	2	---
Nothing/None	1	---

9. **(If Q6 C) What are your reasons for your answer? (Open.)**

Response (# of respondents, not %)	2008	2004
Not doing a good job	10	---
Not familiar/need more information	8	---
Too political	6	11
Support large districts/overlook small districts	6	10
Should be more for the interest of the children	5	---
Doing a good job	5	---
More funding is needed	4	5
Wasteful spending	4	---
Irrelevant topics/Not enough focus on education	3	4
Workshops	3	---
Need for better training of board members	3	10
Other	14	5
Nothing/None	1	5
Don't know	1	5

10. **(If Q6 B) What are your reasons for your answer? (Open.)**

Response	2008	2004
Doing a good job	37%	22%
Room for improvement	16%	17%
Informative/Helpful	13%	15%
Lobby legislation	10%	---
Overlook small schools	9%	9%
Provide services	9%	---
Not informative	6%	---
Workshops	4%	---
Wasteful spending/Need more funds	4%	9%
Other	20%	---
Nothing/None	3%	---
Don't know	2%	1%

11. (If Q6 A) What are your reasons for your answer? (Open.)

Response	2008	2004
Informative/Helpful/Support board members	75%	62%
Doing a good job	27%	28%
Good support with legislation	11%	---
School board membership training	10%	---
Good seminars/workshops	9%	20%
Very supportive/Provide helpful services	5%	13%
All other responses	3% or less	---
Other	20%	3%
Nothing/None	1%	---

(Ask All) I'm going to read to you some OSBA programs and services. Let's start with (ROTATE). Tell me how familiar you are with it: not at all familiar, not very familiar, somewhat familiar, or very familiar. (IF SOMEWHAT/VERY FAMILIAR) How effective are/is ____: not at all effective, not very effective, somewhat effective, or very effective?

12-13. OSBA's workshop and training courses.

	Not at all Familiar	Not very Familiar	Somewhat Familiar	Very Familiar	DK
2008	7%	12%	40%	39%	2%
2004	8%	11%	37%	42%	2%
	Not at all Effective	Not very Effective	Somewhat Effective	Very Effective	DK
2008	1%	4%	41%	48%	6%
2004	2%	4%	34%	54%	6%

14-15. OSBA's consultant services, including policy rewrite, union contract negotiations, Superintendent searches, broad leadership, and training.

	Not at all Familiar	Not very Familiar	Somewhat Familiar	Very Familiar	DK
2008	3%	6%	38%	52%	1%
2004	5%	9%	30%	54%	3%
	Not at all Effective	Not very Effective	Somewhat Effective	Very Effective	DK
2008	0%	3%	38%	55%	3%
2004	1%	3%	32%	62%	2%

16-17. OSBA's legislative advocacy efforts.

	Not at all Familiar	Not very Familiar	Somewhat Familiar	Very Familiar	DK
2008	7%	14%	47%	30%	2%
2004	5%	19%	42%	32%	2%
	Not at all Effective	Not very Effective	Somewhat Effective	Very Effective	DK
2008	1%	6%	50%	37%	5%
2004	0%	8%	46%	39%	6%

18-19. OSBA's website.

	Not at all Familiar	Not very Familiar	Somewhat Familiar	Very Familiar	DK
2008	23%	22%	31%	22%	3%
2004	1%	3%	37%	51%	7%
	Not at all Effective	Not very Effective	Somewhat Effective	Very Effective	DK
2008	1%	3%	47%	45%	3%
2004	1%	3%	37%	51%	7%

20-21. OSBA's information publications.

	Not at all Familiar	Not very Familiar	Somewhat Familiar	Very Familiar	DK
2008	2%	5%	43%	48%	1%
2004	1%	4%	44%	48%	4%
	Not at all Effective	Not very Effective	Somewhat Effective	Very Effective	DK
2008	1%	6%	52%	39%	2%
2004	1%	4%	44%	48%	4%

I'm going to read to you some statements about OSBA. For each one, please tell me if you disagree strongly, disagree somewhat, agree somewhat, or agree strongly. If you are neutral or don't know, just let me know.

22. In my district, OSBA is considered an effective organization.

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree	DK
2008	3%	5%	11%	41%	38%	2%
2004	2%	5%	6%	40%	45%	2%

23. OSBA is responsive to my needs.

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree	DK
2008	3%	5%	10%	42%	36%	4%
2004	2%	5%	10%	33%	45%	4%

24. OSBA prepares board members to be effective in their role.

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree	DK
2008	3%	5%	10%	41%	37%	4%
2004	4%	7%	6%	38%	43%	3%

25. OSBA's legislative program effectively represents my board with its legislative positions.

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree	DK
2008	5%	12%	13%	43%	20%	7%
2004	5%	12%	10%	40%	25%	7%

26. Considering only the services I know it provides my district, OSBA does a good job.

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree	DK
2008	2%	4%	5%	37%	50%	2%
2004	1%	2%	5%	32%	58%	1%

27. OSBA provided effective representation during the 2003/2008 legislative session.

	Strongly Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Strongly Agree	DK
2008	3%	4%	15%	31%	31%	16%
2004	3%	5%	13%	30%	35%	14%

28. When you contact someone at OSBA, what grade would you give that person for courtesy: A, B, C, D, or F?

	F	D	C	B	A	DK
2008	0%	1%	1%	14%	52%	32%
2004	0%	0%	1%	8%	66%	24%
2002	0%	0%	1%	6%	61%	32%

29. For giving you the information you need?

	F	D	C	B	A	DK
2008	0%	2%	2%	27%	46%	24%
2004	0%	1%	4%	23%	54%	18%
2000	0%	1%	2%	12%	54%	33%

30. For timeliness of call backs?

	F	D	C	B	A	DK
2008	1%	0%	5%	18%	34%	42%
2004	0%	1%	1%	20%	44%	34%
2000						

31. Do you think your board has enough say into establishing OSBA’s legislative policies and priorities?

	Yes	No	DK
2008	54%	34%	11%
2004	46%	33%	21%
2000	58%	25%	17%

32. **(If NO on Q31)** How could OSBA improve the process? **(OPEN)**

Response	2008	2004	2000
Do more for small districts/schools	17%	37%	35%
Listen to members/survey members	12%	15%	36%
Communication	8%	33%	6%
Diversified service	6%	---	---
More representation	6%	---	---
Be more involved	4%	---	---
Need more information/newsletters/website	4%	7%	2%
Better training for board members	3%	---	---
Improvements have to be made	3%	---	---
All other responses	2% or less	---	---
None/Nothing	3%	2%	---
Don't know	22%	16%	12%

Now, I'd like to ask you some questions about OSBA's workshops.

33. Generally, have the workshops you have attended met your expectations?

	Yes	No	DK
2008	73%	12%	15%
2004	74%	12%	14%

I am now going to read to you a list of topics. For each one, please tell me if you would be interested in receiving training for it.

34. Conducting effective meetings.

	Yes	No	DK
2008	55%	43%	2%
2004	51%	46%	3%

35. Working with difficult people.

	Yes	No	DK
2008	62%	37%	1%
2004	54%	41%	5%

36. Board team building.

	Yes	No	DK
2008	58%	39%	4%
2004	53%	43%	4%

37. How to use data to improve student achievement.

	Yes	No	DK
2008	60%	38%	3%
2004	58%	38%	4%

38. How to communicate with the public.

	Yes	No	DK
2008	69%	31%	1%
2004	61%	36%	3%

39. Effective relations with your labor unions.

	Yes	No	DK
2008	53%	44%	3%
2004	52%	41%	7%

Now I'd like to read to you a list of ways OSBA could offer training. For each, please tell me if you are interested in it?

40. Training sessions as regional workshops.

	Yes	No	DK
2008	74%	22%	3%
2004	72%	19%	9%

41. Customized in district workshops.

	Yes	No	DK
2008	76%	21%	3%
2004	68%	26%	6%

42. Statewide workshops.

	Yes	No	DK
2008	52%	46%	2%
2004	49%	44%	7%

43. Web-based training.

	Yes	No	DK
2008	51%	46%	3%
2004	40%	55%	5%

For each item I read to you, please tell me if it has prevented you from taking part in OSBA workshops in the past?

44. Fee levels.

	Yes	No	DK
2008	20%	76%	4%
2004	15%	77%	8%

45. Not enough personal time available.

	Yes	No	DK
2008	73%	26%	1%
2004	65%	31%	4%

46. Too far to travel.

	Yes	No	DK
2008	63%	38%	0%
2004	48%	48%	4%

47. Training dates were inconvenient

	Yes	No	DK
2008	61%	38%	1%
2004	56%	40%	4%

48. Lack of support from school superintendent.

	Yes	No	DK
2008	5%	94%	1%
2004	8%	87%	5%

49. Lack of awareness about offered programs.

	Yes	No	DK
2008	14%	85%	1%
2004	14%	81%	5%

50. Has anything else prevented you from participating in OSBA training?

	Yes	No	DK
2008	18%	82%	0%
2004	17%	81%	2%

51. (If YES on Q51) What else? (Open. Record Multiple Responses)

Response (# of respondents, not %)	2008	2004
Time	9	10
Work	9	---
Workshops should be more by levels/Better quality	8	5
Lack of interest/Don't like topics	5	6
Health issues	3	---
Unable to attend	3	---
Money	1	4
Other	9	---

I'm now going to read to you some programs and services. For each one, tell me how important it is for OSBA to offer it: not at all important, not very important, somewhat important, or very important.

52. Helping school boards develop policy.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	2%	4%	26%	67%	1%
2004	3%	6%	30%	58%	3%

53. Helping school boards bargain contracts with local unions.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	5%	10%	38%	41%	6%
2004	7%	12%	32%	46%	4%

54. Helping school boards with superintendent searches.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	4%	6%	31%	53%	7%
2004	4%	8%	28%	56%	5%

55. Helping school boards become more effective boards.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	2%	5%	32%	58%	3%
2004	3%	7%	28%	60%	2%

56. Helping school districts with personnel/human resource needs.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	5%	11%	44%	33%	6%
2004	5%	14%	43%	33%	4%

57. Helping school boards communicate with their communities.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	6%	15%	49%	27%	3%
2004	6%	15%	40%	35%	4%

58. Helping school boards communicate with their employees.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	6%	15%	45%	30%	3%
2004	7%	19%	39%	30%	5%

59. Representing school boards at the legislature.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	2%	3%	20%	72%	3%
2004	2%	3%	15%	77%	3%

60. Providing information on educational issues to school boards.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	2%	3%	26%	68%	1%
2004	2%	2%	26%	69%	2%

61. Consulting on charter school applications.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	9%	16%	36%	25%	14%
2004	7%	17%	32%	27%	16%

62. Web-based training.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	7%	15%	42%	24%	11%
2004	13%	18%	40%	20%	9%7%

63. Providing legal services.

	Not at all Important	Not Very Important	Somewhat Important	Very Important	DK
2008	3%	4%	26%	65%	3%
2004	5%	13%	36%	41%	5%

I now have a few questions about OSBA publications and Web Site

I will now read to you a list of three OSBA publications. For each one, please grade it A, B, C, D, or F.

64. The Outlook and Review received twice monthly.

	F	D	C	B	A	DK
2008	1%	1%	13%	43%	35%	8%
2004	0%	3%	12%	43%	36%	7%
2002	0%	1%	9%	36%	40%	14%

65. Negotiations Update received 6 times a year.

	F	D	C	B	A	DK
2008	1%	1%	11%	38%	31%	18%
2004	1%	3%	9%	42%	31%	14%
2002	1%	1%	10%	35%	41%	14%

66. Legislative Highlights received weekly during the legislative session.

	F	D	C	B	A	DK
2008	0%	1%	10%	37%	43%	10%
2004	1%	2%	7%	33%	49%	9%
2002	1%	1%	8%	32%	53%	6%

67. Do you recall receiving the Critical Issues publication, “Staying Safe [“Closing the Achievement Gap” in 2004]?”

	Yes	No	DK
2008	38%	57%	6%
2004	53%	34%	14%

68. (If YES to Q67) Did you read it?

	Yes	No	DK
2008	80%	16%	4%

69. (If YES on Q68) How useful was it: not at all useful, not very useful, somewhat useful, or very useful?

	Not at all Useful	Not very Useful	Somewhat Useful	Very Useful	DK
2008	0%	7%	56%	36%	2%
2004	3%	11%	66%	16%	5%

70. (Ask All) In the last year, how many times have you used OSBA’s website? (ENTER NUMBER BELOW)

	DK	Mean
2008	40%	27.2

71. (If Used Website to Q70) In the last month, how many times have you used OSBA’s website? (ENTER NUMBER BELOW)

	0	1-5 times	6-10 times	11-60 times	Mean
2008	32%	56%	5%	8%	3.4
2004	65%	28%	4%	7%	---
2000	47%	21%	11%	22%	---

72. **(If Used Website to Q70)** What features of the OSBA website do you use most often? **(OPEN)**

Response	2008	2004	2000
More information/updates/news	28%	25%	32%
Legislative issues	20%	29%	24%
Daily information/updates	---	19%	20%
Calendar of events	---	14%	9%
Workshop information/schedules	10%	---	---
Policy section	10%	---	---
Ask Betsy column	9%	---	---
General browsing/Research/Job postings	8%	9%	8%
Contact information	7%	---	---
All other responses	3% or less	7% or less	7% or less
Nothing/None	6%	---	---
Don't know	4%	7%	8%

73. **(If Used Website to Q70)** Is there anything you would like to see added to the OSBA website? **(Open)**

Response	2008	2004	2000
More links	---	4%	---
Advice for board members/tips	3%	---	---
Get more funding	2%	---	---
Student achievements	2%	---	---
Updates	2%	---	---
Contact information	2%	4%	2%
More computer technology	2%	---	---
All other responses	1% or less	---	---
Nothing/None	80%	86%	94%
Don't know	4%	1%	1%

74. **(Ask All)** Do you find OSBA's Daily Electronic News Clipping service you receive via the email helpful?

	Yes	No	DK
2008	59%	28%	13%
2004	49%	26%	25%

75. Do you prefer receiving information from OSBA via email or in the mail?

	Email	Mail	Both	Other	DK
2008	58%	35%	4%	1%	3%
2004	44%	44%	4%	4%	5%

How effectively does OSBA communicate with you about each of the following: not at all effectively, not very effectively, somewhat effectively, or very effectively?

76. Association services and programs.

	Not at all Effectively	Not very Effectively	Somewhat Effectively	Very Effectively	DK
2008	3%	7%	48%	36%	6%
2004	2%	8%	38%	45%	7%

77. OSBA legislative policies and priorities.

	Not at all Effectively	Not very Effectively	Somewhat Effectively	Very Effectively	DK
2008	1%	5%	40%	52%	3%
2004	2%	4%	34%	53%	7%

78. Issues in education and emerging trends.

	Not at all Effectively	Not very Effectively	Somewhat Effectively	Very Effectively	DK
2008	2%	10%	52%	33%	3%
2004	1%	8%	48%	41%	3%

79. Legal issues and court rulings.

	Not at all Effectively	Not very Effectively	Somewhat Effectively	Very Effectively	DK
2008	4%	9%	43%	42%	3%
2004	4%	9%	46%	35%	7%

80. Board policy trends and updates.

	Not at all Effectively	Not very Effectively	Somewhat Effectively	Very Effectively	DK
2008	2%	6%	36%	54%	2%
2004	3%	7%	35%	51%	5%

81. Collective bargaining information.

	Not at all Effectively	Not very Effectively	Somewhat Effectively	Very Effectively	DK
2008	4%	7%	46%	37%	7%
2004	2%	6%	36%	50%	6%

How would you grade the job OSBA has done over the past two years supporting your board in dealing with each of the following: A, B, C, D, or F?

82. School funding

	F	D	C	B	A	DK
2008	3%	5%	13%	42%	27%	11%
2004	4%	5%	16%	34%	31%	10%

83. Student achievement

	F	D	C	B	A	DK
2008	2%	3%	20%	43%	16%	17%
2004	2%	4%	20%	40%	15%	20%

84. No Child Left Behind (NCLB)

	F	D	C	B	A	DK
2008	3%	5%	26%	37%	17%	13%
2004	3%	3%	19%	37%	28%	10%

85. Charter schools

	F	D	C	B	A	DK
2008	2%	2%	16%	25%	13%	43%
2004	1%	3%	20%	25%	14%	37%

86. Collective bargaining

	F	D	C	B	A	DK
2008	1%	1%	15%	29%	29%	25%
2004	2%	4%	15%	28%	33%	18%

87. Board leadership training

	F	D	C	B	A	DK
2008	1%	4%	13%	34%	38%	11%
2004	4%	2%	10%	33%	38%	13%

88. Lobbying the legislature

	F	D	C	B	A	DK
2008	1%	3%	14%	31%	39%	13%
2004	3%	5%	13%	30%	38%	12%

89. Providing information on educational issues

	F	D	C	B	A	DK
2008	0%	2%	13%	37%	44%	5%
2004	0%	1%	10%	40%	44%	4%

90. What do you like best about OSBA? (**OPEN.**)

Response	2008	2004	2000
Informative	16%	30%	24%
Helpful services	15%	31%	56%
Good to have, if needed	13%	31%	7%
Workshops/Training	7%	8%	6%
Good support system	7%	24%	7%
Legislative work	5%	---	---
All other responses	4% or less	3% or less	2% or less
Nothing/None	6%	---	---
Don't know	3%	1%	8%

91. If you could change one thing about OSBA, what would it be? **(OPEN.)**

Response	2008	2004	2000
More communication	---	14%	8%
Be more local	7%	11%	7%
More locations	6%	---	---
Include all districts/smaller districts	4%	11%	---
Be more proactive	---	7%	11%
Better leadership	---	4%	---
Lower costs	3%	5%	---
All other responses	2% or less	4% or less	5% or less
Nothing/None	16%	23%	14%
Don't know	27%	19%	35%

92. Is there is a service that OSBA does not offer that your school board would be interested in receiving from OSBA? **(OPEN)**

Response	2008	2004
More services for small schools	---	4%
Grants/Grant writing workshops	---	2%
Better/cheaper health insurance	---	1%
More funding	2%	---
Doing a good job	2%	---
All other responses	1% or less	---
Nothing/None	80%	72%
Don't know	10%	15%

93. Is your age between

	18-34	35-44	45-54	55-64	65 +	Refused
2008	4%	34%	19%	29%	13%	2%
2004	2%	20%	41%	27%	10%	1%

94. Are you retired?

	Yes	No	Refused
2008	23%	77%	0%

95. What is your occupation? If you are retired, what was your occupation before you retired?
(Record occupation)

Response	2008
Teacher	9%
Rancher	7%
Farmer	6%
Manager	6%
Homemaker	5%
Self employed	4%
Business owner	3%
Engineer	3%
Nurse/Nurses aid	3%
All other responses	2% or less
Nothing/None	1%

96. Do you happen to be of Hispanic or Latino heritage?

	Yes	No	Refused
2008	2%	97%	1%

97. What is your main racial or ethnic heritage? **(READ CHOICES)**

	White/Caucasian	African American	Asian	Other	Refused
2008	91%	1%	1%	5%	3%

98. Do you have a computer? **(RECORD)**

	Yes	No	Refused
2008	97%	3%	0%

99. Do you have access to the Internet? **(RECORD)**

	Yes	No	Refused
2008	94%	6%	0%

100. **(IF YES)** Do you have *high speed* Internet access? **(RECORD)**

	Yes	No	Refused
2008	84%	16%	0%

101. Gender [From Sample]

	Female	Male
2008	38%	63%
2004	40%	60%
2000	31%	69%

102. Title [From Sample]

	Board Member	New Board Member	Chairman	Superintendent Other
2008	60%	19%	19%	2%
2004	57%	20%	17%	6%
2000	57%	0%	9%	35%

103. Years as board member [From Sample]

	1 year or less	2-3 years	4-8 years	8 or more years	No response
2008	6%	21%	46%	24%	4%
2004	20%	28%	32%	14%	6%
2000	25%	23%	28%	24%	0%

104. Type of board [From Sample]

	K-12	Educational Service District	Community College
2008	86%	9%	5%
2004	83%	10%	6%
2000	81%	11%	8%

105. Number of board members [From Sample]

	5 members	7 members	9 members	11 members
2008	46%	52%	3%	0%
2004	40%	55%	4%	1%
2000	43%	45%	10%	1%

106. District size **[From Sample]**

	Less than 100	100-499	500-999	1,000-2,999	3,000 or more	C or E
2008	7%	22%	15%	22%	20%	14%
2004	11%	23%	13%	19%	17%	17%
2000	13%	18%	12%	19%	19%	19%

107. In which county do you live? **(Record county)**

	Tri-County	Willamette Valley	Rest of State
2008	14%	24%	63%
2004	10%	24%	65%
2000	10%	23%	68%

108. Number of OSBA-sponsored events in last 2 years **[From Sample]**

	None	1-3 events	4-6 events	7 or more events
2008	0%	35%	20%	7%
2004	38%	46%	14%	2%
2000	33%	38%	20%	9%