WHAT IS A PROMISE AMBASSADOR?
A Promise Ambassador is someone who shares information with education leader peers across the state about the power of the Promise campaign. All members of the OSBA Board of Directors are Promise Ambassadors and you and your fellow board members have been selected as ambassadors because of your district’s significant engagement in the campaign.

WHAT DO I NEED TO DO AT ANNUAL CONVENTION?
Simply wear the Promise Ambassador button you will receive at Convention, and answer any questions that your peers ask about the campaign. Even when they don’t ask, volunteer information about the campaign as opportunities present themselves, such as over meals or break times.

WHAT SHOULD I DO BEFORE CONVENTION?
Take steps to ensure your district has already embraced the campaign: Has your board passed the resolution? Is the Promise banner on your district website? Are your schools identifying student accomplishments and celebrating them as Promise Kids? Have you looked for ways to engage your community and schools in the campaign? Are you familiar with elements of the Promise toolkit at www.promiseoregon.org, under the “Get Involved” tab?

WHAT ARE THE MAIN THINGS I NEED TO REMEMBER?
The Promise campaign is a celebration of what Oregon students are accomplishing as well as a call for investment in public education so our students can meet their full potential. The website is at www.promiseoregon.org.

WHAT IF SOMEONE ASKS ME A QUESTION I CAN’T ANSWER?
No problem. During Convention, refer them to members of OSBA’s communications staff: Tricia Yates, Alex Pulaski and Rachel Fleenor. Also, they can email info@promiseoregon.org.

Website: www.promiseoregon.org
Twitter and Instagram: @PromiseOregon
Facebook and YouTube: ThePromiseofOregon
Hashtag: #PromiseOR