

Personalize your state report card with local information

Each report card will have a blank panel on the back page where you can add local information. If your district has a school that does not receive a report card this year, it will still receive AYP information – this is an opportunity to explain this federal rating. Check OSBA's [AYP Communication Toolkit](#) for resources.

Describe the special qualities of your school or district on this panel, using it to highlight your success stories and enhance your relationship with the community. Develop your messages around what research tells us Oregonians value most about their schools and communities. One source is OSBA's Tangible Triumphs Toolkit (2005), <http://www.osba.org/commsvcs/ttriumph/index.htm> .

Print and paste your information into the box ODE provides and then photocopy your report cards. Or create an extra page to send with the report card. If you use a wrap-around sheet, you won't need ODE's mailer panel on the district report card, so you can use that space for more local information.

Although providing local information is optional, OSBA encourages you to take advantage of this opportunity to reach your parents and community. Here are some ideas about the kind of information you can include:

- Describe the best qualities of your schools. (Consider collecting "What I like best" comments from students, parents, teachers and other staff.)
- Highlight activities of special interest to your community. The school is often the hub of community events; if that is not the case for your school, work to make it so.
- Explain how you are meeting funding challenges.
- Add information that draws a more complete picture of your school and district than state school data can. For example:
 - Show student academic growth from one school year to the next.
 - Describe the achievements of your debate team, leadership-, musical-, and other student groups.
 - Tell how school volunteer programs benefit students, volunteers and community.
 - Highlight academic achievements.
- Make clear comparisons to last year's ratings, explaining both progress and lower ratings.