

MASK AND VACCINATION LAWS

After Oct. 18, it will be unlawful for an Oregon K-12 school to allow a person who is not vaccinated against COVID-19 to have direct or indirect contact with students unless the person has an approved exception to the vaccination requirement. Oregon's mandatory vaccine requirement for school staff and volunteers is found in [OAR 333-019-1030](#). Like Oregon state statutes, Oregon administrative rules are laws.

COMMUNICATION TIPS FOR BOARD MEMBERS

The leadership of the school board and superintendent/director is critical and requires a cohesive approach based on best practices.

- Center your messaging on what is best for students.
- Ensure that your message emphasizes that you are following state directives, not setting new boundaries or making a political "statement."
- Allow your superintendent or other designated spokesperson to continue to be the school's voice and face.
- Make sure your school maintains a unified public message.
- Promote messages that are factual and supported by your full leadership team.

COMMUNICATIONS SERVICES

As part of PACE's service to members, our team is here to help you during a crisis. We can guide your communication efforts by:

- Crafting your message
- Assisting with internal and external communications
- Advising on dealing with the media and community concerns

OSBA RESOURCES

OSBA is constantly updating education-related news on social media and providing answers to frequently asked questions.

- [Mask talking points for school board members](#)
- [Social media use during a crisis](#)
- [COVID-19 crisis communication](#)
- [COVID-19 FAQ](#)

QUESTIONS?

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