OSBA conducted 21 Fall Regional meetings across Oregon this October. Staff logged over 5,000 miles and connected with over 700 school board members and school administrators, all while never leaving the borders of our great state. OSBA President Tass Morrison and several other OSBA board members attended many of the Fall Regionals, spending time and making valuable connections with the association membership. Thank you all for your participation and leadership during these meetings. We would also like to thank each ESD for hosting their respective event.

Evaluations continue to be overwhelmingly positive, with feedback from attendees praising OSBA’s outreach. We are one of the few organizations in Oregon that takes the responsibility of member outreach seriously enough to travel to all parts of the state every year, and our membership continues to express its appreciation.

The meetings focused mainly on the passage of the Student Success Act (HB 3427) during the 2019 legislative session; and its subsequent, unprecedented investment in public education. The meetings delivered the latest information on content, implementation, and anticipated changes. Most of the discussion, from the presentation itself and in feedback from attendees, centered around possible challenges with school districts’ implementation. Equity, an overt goal of the act, was a common topic of discussion in every meeting across the state. General concerns about what equity will look like for each region and how districts use the SSA to do best by students was heard at every meeting. To answer the questions, we always returned to the structure and goals of the SSA: use the process in the bill, focus the district leadership team on community outreach, make data-driven decisions, and concentrate on students that face extra challenges.

The 2019 legislative session was all about education. The Legislature passed the SSA but did not stop there. A number of other important bills, including PERS changes and many policy bills, were enacted. This large volume of information meant the meetings were on a tighter agenda than previous years. Our goal is to make the meetings efficient and not a burden for attendees. Going forward, we will continue to refine the meeting format to find the perfect balance between informative presentations, direct feedback, and dedicated time for members to talk among themselves. OSBA will continue to use the Fall Regional meetings to connect with our members, to seek their input on how we can support them, and to be sure that we are focused on our members’ needs.