



TO: OSBA Board of Directors  
FROM: Jim Green, Executive Director  
Lori Sattenspiel, Director of Legislative Services  
SUBJECT: 2018 Fall Regional Meetings  
DATE: November 1, 2018

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OSBA conducted 21 Fall Regional meetings across Oregon during September and October. Staff logged over 5,000 miles and connected with over 600 school board members and school administrators, while never leaving the borders of our great state. OSBA President LeeAnn Larsen, the OSBA Executive Committee and several other OSBA board members attended many of the Fall Regionals, spending time and making valuable connects with the association's membership. Thank you all for your participation and leadership during these meetings.

Evaluations continue to be overwhelmingly positive, with feedback from attendees praising OSBA's outreach and information gathering. We are one of the few organizations in Oregon that takes the responsibility of member outreach seriously enough to travel to all parts of the state every year, and our membership continues to express its appreciation.

While the legislative preview and the overview of upcoming elections and ballot measures remain popular segments of the meeting, the School Leader Opinion Poll was well received.

The questions asked in the School Leader Opinion Poll mirrored the polling that will be conducted with registered voters in the state of Oregon. OSBA staff opted to use an anonymous data collection method to encourage authentic responses from the participants. A few highlights from the poll include:

- 89% of participants strongly agree/agree that revenue reform is the right priority for OSBA and 70% strongly agree/agree that fully funding the Quality Education Model should be the goal of OSBA's revenue reform campaign.
- 65% of participants believe that a combination of raising revenue (taxes), decreasing spending on existing programs and personnel, and cost containment strategies is the best way to fund k-12 education.
- When asked about revenue-increasing options, if dedicated to K-12 education, 42% of participants favored a corporate tax increase while 43% favored a sales tax.
- The question on what the legislature should target to lower costs to school districts was split between PERS at 49% and health care costs at 40%.
- The responses to the questions about adding or cutting programs at the local level reinforced that Oregon school districts have different needs with responses being more evenly split between the options presented.

The responses from the polling are attached. The first section details the responses from all 21 of the regional meetings, while the second section breaks the information out by OSBA region. As mentioned in the meetings, this was an informal “straw poll” exercise. It is important to note that individuals who participated in the poll may not have answered every question and unanswered responses were not calculated into the results. In addition, the percentages may not add up exactly to 100% because of rounding.

As we move into the 2019 Legislative Session with a laser-like focus on revenue reform, this information along with the polling data from our registered voters, will be extremely valuable to our Legislative Team. These are the kinds of questions that are asked on a regular basis and having the information both in aggregate as well as by region allows OSBA staff to reflect the unique needs of all our members.

While we continue to refine the meeting format to find the perfect balance between informative presentations, direct feedback, and dedicated time for members to talk among themselves; OSBA will continue to use the Fall Regional meetings to connect with our members, to seek their input on how we can support them, and to be sure that we are focused on our members’ needs.

Gina Hutchinson & Miro Merrill, OSBA



## Polling data from the 2018 Fall Regional Meetings

### Section 1: Data from all Regional Meetings

Focusing time and money on revenue reform is the right priority for OSBA.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
56%	33%	6%	3%	1%

I have a good understanding of Oregon's Quality Education Model (QEM).

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
17%	38%	23%	18%	3%

Fully funding the Quality Education Model should be the goal of OSBA's revenue reform campaign.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
39%	36%	18%	6%	1%

Fully funding the Quality Education Model would cost Oregonians an additional ~\$2 billion. Knowing that, I still believe that fully funding the QEM should be the goal of OSBA's revenue reform campaign.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
31%	39%	20%	8%	2%

If it were my decision, the best way to increase funding for education in Oregon is by:

Raising revenue (taxes)	Decreasing spending on existing programs and personnel	Cost containment strategies on future costs (PERS, insurance, etc.)	Some combination of A, B and C
15%	4%	16%	65%

Which revenue-increasing option, if dedicated to K-12 education funding, do you view most favorably?

Personal income tax increase	Corporate tax increase	Property tax increase	Sales tax
8%	42%	6%	43%

What should the Legislature target to lower costs to school districts:

PERS (retirement benefits)	Healthcare costs	Salary costs (statewide salary schedule)
49%	40%	11%

If your district received additional revenue, which would be the highest spending priority?

Student contact days/time	Lower class size	Instructional programs (e.g., early learning)	Mental health and wraparound services for students	Salaries and benefits for staff
23%	11%	33%	25%	8%

If your district received additional resources, what program would your district most likely add?

Career and Technical Education	Electives (music, arts, etc.)	Early learning	Mental health and other wraparound services for students	Other
29%	15%	18%	30%	7%

If your district had to make cuts next year, what would most likely get cut?

Student contact days/time	Class size	Instructional programs	Mental health and other wraparound services for students	Salary freeze (COLA and/or steps)
17%	14%	16%	9%	43%

During the most recent round of budget reductions, where did your district make cuts?

Student contact days/time	Class size	Instructional programs	Mental health and other wraparound services for students	Salary freeze (COLA and/or steps)
21%	16%	23%	6%	35%

## Section 2: Results by Region

Focusing time and money on revenue reform is the right priority for OSBA.

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Strongly Agree	70%	58%	57%	37%	56%	70%	71%	78%	67%	55%	37%	55%	71%	57%
Agree	30%	33%	24%	57%	38%	20%	29%	22%	27%	45%	32%	33%	21%	29%
Neutral	0%	70%	17%	5%	6%	2%	0%	0%	4%	0%	5%	5%	7%	7%
Disagree	0%	0%	2%	1%	0%	4%	0%	0%	2%	0%	18%	5%	0%	7%
Strongly Disagree	0%	2%	0%	0%	0%	2%	0%	0%	0%	0%	8%	2%	0%	0%

I have a good understanding of Oregon's Quality Education Model (QEM).

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Strongly Agree	17%	25%	9%	8%	15%	19%	14%	28%	34%	18%	17%	12%	37%	13%
Agree	52%	36%	33%	43%	28%	49%	43%	50%	27%	45%	43%	35%	44%	33%
Neutral	13%	11%	33%	27%	34%	9%	14%	11%	18%	36%	24%	23%	15%	33%
Disagree	13%	20%	21%	20%	19%	21%	29%	11%	14%	0%	14%	26%	4%	20%
Strongly Disagree	4%	7%	4%	3%	5%	2%	0%	0%	7%	0%	2%	5%	0%	0%

Fully funding the Quality Education Model should be the goal of OSBA's revenue reform campaign.

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Strongly Agree	52%	47%	32%	30%	42%	50%	36%	50%	57%	27%	12%	25%	61%	44%
Agree	35%	24%	44%	41%	35%	39%	50%	28%	30%	64%	41%	30%	29%	25%
Neutral	9%	20%	21%	24%	20%	2%	14%	17%	13%	0%	22%	23%	7%	25%
Disagree	4%	7%	4%	5%	2%	7%	0%	6%	0%	9%	15%	20%	4%	6%
Strongly Disagree	0%	2%	0%	0%	0%	2%	0%	0%	0%	0%	10%	2%	0%	0%

Fully funding the Quality Education Model would cost Oregonians an additional ~\$2 billion. Knowing that, I still believe that fully funding the QEM should be the goal of OSBA's revenue reform campaign.

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Strongly Agree	57%	51%	17%	16%	31%	48%	29%	50%	50%	9%	5%	23%	54%	31%
Agree	30%	28%	52%	45%	39%	38%	57%	33%	26%	64%	53%	21%	39%	31%
Neutral	13%	10%	22%	26%	25%	7%	7%	11%	21%	18%	30%	26%	4%	19%
Disagree	0%	8%	7%	12%	6%	2%	7%	6%	2%	9%	13%	21%	4%	19%
Strongly Disagree	0%	3%	2%	1%	0%	5%	0%	0%	0%	0%	0%	9	0%	0%

If it were my decision, the best way to increase funding for education in Oregon is by:

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Raising revenue (taxes)	22%	31%	7%	9%	12%	19%	0%	11%	2%	0%	8%	14%	17%	6%
Decreasing spending on existing programs and personnel	0%	5%	2%	5%	2%	2%	7%	0%	2%	0%	5%	9%	0%	13%
Cost containment strategies on future costs (PERS, insurance, etc.)	0%	12%	21%	19%	19%	2%	0%	11%	7%	18%	32%	30%	0%	25%
Some combination of A, B and C	78%	52%	70%	67%	66%	77%	93%	78%	49%	82%	54%	48%	83%	56%

Which revenue-increasing option, if dedicated to K-12 education funding, do you view most favorably?

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Personal income tax increase	0%	7%	8%	14%	10%	2%	8%	6%	0%	0%	17%	2%	7%	25%
Corporate tax increase	39%	48%	41%	25%	49%	45%	50%	41%	77%	56%	31%	29%	47%	33%
Property tax increase	4%	%	2%	15%	5%	2%	17%	6%	5%	0%	11%	7%	7%	0%
Sales tax	57%	43%	49%	45%	37%	50%	25%	47%	18%	44%	40%	62%	44%	42%

What should the Legislature target to lower costs to school districts?

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
PERS	23%	51%	47%	60%	43%	50%	71%	41%	24%	55%	55%	64%	44%	60%
Healthcare costs	64%	32%	37%	35%	49%	37%	29%	47%	57%	36%	37%	31%	40%	27%
Salary costs (statewide salary schedule)	14%	17%	16%	5%	9%	13%	0%	12%	19%	9%	8%	5%	16%	13%

If your district received additional revenue, which would be the highest spending priority?

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Student contact days/time	40%	36%	20%	18%	17%	16%	8%	25%	28%	27%	8%	31%	27%	43%
Lower class size	15%	7%	4%	5%	5%	42%	0%	0%	23%	27%	11%	7%	12%	0%
Instructional programs	15%	25%	30%	47%	40%	34%	42%	38%	19%	27%	32%	26%	38%	29%
Mental health and wrap around services for students	30%	23%	44%	21%	22%	8%	50%	25%	21%	18%	35%	26%	19%	29%
Salaries and benefits for staff	0%	9%	2%	9%	16%	0%	0%	13%	9%	0%	14%	10%	4%	0%

If your district received additional resources, what program would your district most likely add?

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
CTE	14%	41%	25%	35%	28%	36%	29%	32%	10%	18%	47%	27%	19%	29%
Electives	9%	7%	11%	21%	22%	14%	0%	5%	15%	36%	13%	16%	7%	21%
Early Learning	18%	7%	5%	17%	20%	14%	14%	16%	36%	9%	16%	24%	44%	14%
Mental health and wrap around services for students	55%	39%	50%	24%	27%	36%	50%	32%	15%	27%	18%	27%	11%	29%
Other	5%	7%	9%	3%	4%	0%	7%	16%	23%	9%	5%	7%	19%	7%

If your district had to make cuts next year, what would most likely get cut?

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Student contact days/time	32%	21%	6%	5%	6%	47%	0%	22%	44%	18%	8%	21%	19%	13%
Class size	9%	35%	12%	1%	14%	13%	23%	11%	24%	18%	0%	14%	31%	13%
Instructional programs	0%	9%	22%	21%	23%	11%	8%	22%	15%	18%	22%	5%	4%	27%
Mental health and wrap around services for students	5%	2%	14%	12%	10%	18%	8%	6%	6%	9%	14%	5%	0%	7%
Salary Freeze (COLA and/or steps)	55%	33%	45%	60%	47%	11%	62%	39%	12%	36%	56%	56%	46%	40%

During your most recent round of budget reductions, where did you district make cuts?

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Student contact days/time	40%	40%	16%	12%	8%	49%	8%	25%	38%	13%	3%	22%	13%	14%
Class size	10%	10%	5%	8%	9%	8%	17%	6%	47%	13%	8%	33%	48%	29%
Instructional programs	20%	33%	30%	20%	26%	15%	8%	44%	9%	38%	39%	7%	13%	36%
Mental health and wrap around services for students	0%	0%	16%	9%	0%	21%	25%	0%	3%	0%	0%	4%	0%	0%
Salary freeze (COLA and/or steps)	30%	18%	34%	50%	57%	8%	42%	25%	3%	38%	50%	33%	26%	21%

I am attending this meeting in the following capacity.

	Central	Clackamas	Douglas/South Coast	Eastern	Gorge	Lane	Linn/Benton/ Lincoln	Marion	Multnomah	North Coast	Southeast	Southern	Washington	Yamhill/Polk
Board Member	48%	76%	63%	58%	61%	54%	67%	63%	65%	Clicker issue	%	59%	76%	76%
Superintendent	22%	15%	22%	24%	18%	29%	17%	26%	18%		15%	12%	23%	18%
C.C. President	0%	0%	0%	0%	0%	0%	0%	0%	0%		0%	0%	0%	0%
Staff Member	22%	10%	14%	11%	16%	17%	17%	5%	18%		21%	10%	5%	0%
Community Member	9%	0%	2%	7%	5%	0%	0%	5%	0%		5%	2%	0%	6%