

# USING **STRONG VISUALS** IN POWERPOINT

## PRESENTED BY

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### 1. Images say more!

### 2. Sharp colors and contrast

### 3. Think **BIG** and **BOLD**

Keep text minimal. Keep font size to 30pt or larger. **Do not use more than two fonts.**

### 4. Use sans serif fonts

Fonts to use: Helvetica, Arial, Tahoma and Verdana.

### 5. Handouts for text

Give pertinent information in a handout.

### 6. Resources

**Carpe Audience** (downloadable PDF): <http://iloveguys.org/CSDSIP/Carpe%20Audience.pdf>

**Free Image Sites:** [search.creativecommons.org](http://search.creativecommons.org) • [unsplash.com](http://unsplash.com) • [pexels.com](http://pexels.com) • [vectorstock.com](http://vectorstock.com)

