



# 2017 LEADERSHIP OREGON

LEADERSHIP *that makes a* DIFFERENCE.



## Agenda/Topics

Leadership Oregon 2017

OSBA Offices – Salem, OR

<p><b>January 13-14: Communications and Strategic Messaging</b></p> <p>This session is designed to equip you to deal effectively with the media, and to strengthen your presentation and persuasion skills.</p>	<p><b>February 17-18: Advocacy &amp; Engagement</b></p> <p>This session is designed to strengthen your legislative advocacy and enhance your understanding of statewide public education efforts.</p>
<ul style="list-style-type: none"> <li>• Welcome</li> <li>• Get to know each other</li> <li>• Media Day</li> <li>• Strategies and Techniques for Presentations</li> <li>• Introduction to Projects</li> <li>• Change Game</li> </ul>	<ul style="list-style-type: none"> <li>• Legislative Advocacy</li> <li>• State Agencies</li> <li>• Statewide Organizations (ODE, State Board, TSPC, COSA, etc.)</li> <li>• ESSA in Oregon</li> <li>• AVID</li> </ul>
<p><b>April 7-8: Legal or Hot Topic Issues</b></p> <p>This session is designed to increase your awareness of current issues in public education governance and prepare you to address these issues in your region.</p>	<p><b>May 5-6: Advanced Leadership</b></p> <p>This session is designed to take your school board leadership to an advanced level</p>
<ul style="list-style-type: none"> <li>• Field Trip to C-Tech (CTE)</li> <li>• CTE Funding</li> <li>• Heavy Metals in Schools</li> <li>• Hot Policy Issues</li> <li>• Addressing Equity in your Schools</li> </ul>	<p>Potential topics (not yet guaranteed):</p> <ul style="list-style-type: none"> <li>• Your Leadership Role and state agencies (ODE, Chief Education Office)</li> <li>• Advanced Leadership/Systems Thinking</li> <li>• Graduation Dinner – Friday eve.</li> <li>• Project Presentations – Saturday morn.</li> </ul>

### Potential Leadership Project Topics (not limited to what's below)

1. Board Self-Evaluation
2. Recruiting Board Members
3. Orientating New Board Members
4. Board Professional Development Plan
5. Superintendent Evaluation
6. Board as a PLC
7. Board/District Communication Plan