Keynote Speaker • Dr. Phil Gore
Division director, Leadership Team Services, Texas Association of School Boards

School boards serve a vital role in school systems for improving student learning. Long neglected in the arena of educational research, school governance matters. Research from the past two decades makes this clear. Gifted teachers and masterful administrators influence student achievement. So do the governance teams that oversee and chart the course for school districts. Gain practical tips you can bring back home to support sustained improvement in student achievement in your district.

9:15 a.m. Break

9:30 a.m. WORKSHOPS (pick one)

1 Shared Success Through Effective Board-Superintendent Partnerships
Dr. Phil Gore, division director, Leadership Team Services, Texas Association of School Boards
Cascade E/F

Veteran superintendents recognize the critical nature of the board-superintendent relationship as do high-functioning school board members. Learn from original research what board members really want from a superintendent and what superintendents need from a school board. Leave this session better equipped to nurture and strengthen your board-superintendent partnership.

2 How to Become a School Communications Superhero
Alex Putaski, Rachel Fleenor and Jake Arnold, OSBA
Cascade G

Does it seem daunting to engage your community through social media and local news outlets? When a reporter calls, does that sound like an opportunity or a looming migraine? We will provide you with the tools to build relationships, craft messaging, avoid loaded language and prepare to respond in crisis.

3 Basic Roles and Responsibilities: Board Best Practices
Steve Kelley, OSBA
Cascade H/I

The school board has a unique role to play in the district. Who does what and why? In this course, you’ll learn about the board’s relationship with the superintendent and how to avoid common pitfalls. You will leave better equipped to focus on best practices and your legal roles and responsibilities found in state statute and board policy.

10:45 a.m. Break

11:00 a.m. WORKSHOPS (pick one)

1 Boards’ Role in Negotiation: Part 1, Presentation
Peggy Stock and Sherisa Davis-Larry, OSBA
Cascade E/F

Is it your turn to serve on the bargaining team, but you’re not sure what your role is? This introductory presentation will cover rules that govern labor negotiations, the bargaining process and the critical role board members play. Attendees will have the opportunity to ask questions and participate in a simulated bargaining activity in a follow-up workshop.

2018 Legislative Session Review
Lori Sattenspiel and Richard Donovan, OSBA
Cascade H/I

Every legislative session is unique, requiring strategies to oppose certain bills and support others. Come learn about the class-size bargaining bill and other major issues of the short 2018 session. We’ll also provide a peek into what the 2019 session is expected to look like.

2:45 p.m. Break

3:00 p.m. Hot Topics (Cascade A)

4:15 p.m. Region Roundtables (Cascade A)
6:30 a.m. Breakfast Breakfast served until 8 a.m.
Salon G

8:00 a.m. WORKSHOPS (pick one)
1 School Law for Board Members: Attorney Panel
   Haley Percell, Michael Miller, Callen Sterling and Spencer Lewis, OSBA
   Cascade A
   A panel of OSBA attorneys will present and answer questions on a variety of school law hot topics such as student and employee speech rights, marijuana, transgender students, disability accommodations and service animals.

2 Superintendent Evaluation
   Steve Kelley, OSBA
   Cascade B
   An important board role is the evaluation of its employee. Participants will walk away with concrete strategies to transform their superintendent evaluation system into an ongoing conversation throughout the year. This continuous feedback will be the foundation for creating a strong partnership between board and superintendent that will have a positive impact on children.

3 Trauma-Informed Practices in Schools
   Robin Shobe and Cheng-Fei Lai, Oregon Department of Education
   Cascade C/D
   Participants will receive a high-level overview of the principles of trauma-informed practices in schools and how these practices are spreading across the state. In addition, details about Oregon’s trauma-informed pilot will be shared, along with some initial lessons learned.

4 Policy 101: Board Governance Through Policy
   Peggy Holstedt, OSBA
   Cascade E/F
   What is the authority of boards to lead their districts by setting policies? Learn what policy is and isn't and the role administrative regulations play in the implementation of policy. We will address common mistakes, steps for reviewing policy, best practices and problems that can result from outdated or missing policies.

5 Public Meetings/Executive Sessions/Board Hearings/Complaint Procedures
   Haley Percell and Callen Sterling, OSBA
   Cascade A
   Oregon law relating to public meetings and executive sessions has certain basic tenets that every school board member should understand. The discussion will also include step-by-step instructions on how to conduct a board hearing for employment terminations, complaint appeals and student expulsions.

6 Chronic Underfunding of K-12 Public Education in Oregon and What You Can Do
   Brian Reeder, ODE; John Rexford, Quality Education Commission
   Cascade B
   Over the last three decades, significant tax changes have impacted school funding. We will address how the “current service level” methodology used to evaluate needed funding may contribute to underfunding and impacts on students. We will also discuss QEM research to identify best practices in successful and diverse schools and how school board members can lift student achievement.

7 Board Self-Evaluation
   Kristen Miles, OSBA
   Cascade C/D
   The board evaluates the superintendent, but does the board reflect on its own practices? Boards that evaluate their own performance tend to be more functional and set clearer goals. Come to this interactive session to learn the why, when and how of board self-evaluation.

8 School Finance
   Spencer Lewis, OSBA
   Cascade A
   How is school funding calculated? We will explore that as well as the board’s role in ongoing fiscal oversight, and provide a quick overview of the budget process and budget committee’s role. You will learn terminology such as ADM, and how that differs from ADMw. We will also point out key ways the board can stay informed and ensure financial stability.

9 Charter Schools: The Top Five Issues
   Kristen Miles, OSBA, and Kate Pattison, ODE
   Cascade C/D
   What are the main issues facing charter schools and their sponsors in Oregon? Come to this interactive session to learn about annual evaluations of charter schools, when districts must allow charter school students to participate in interscholastic activities, how to avoid mistakes and create opportunities in contracting with your charter school, and more.

10 Implementing the Statewide Chronic Absenteeism Plan
   Terra Hernandez and Johnna Timmes, ODE
   Cascade E/F
   With 37 states adopting the measure of chronic absenteeism in their ESSA plans, national, state and local best practices continue to emerge from the field. Come discuss how the statewide chronic absenteeism plan can meaningfully support the social-emotional and academic success of your students.

12:15 p.m. Adjourn