EXERCISE 1: STUDENTS CITED, SOCIAL MEDIA

YOU: Board chair

SCENARIO: Over the last two days a growing number of posts have appeared on social media about rumored teenage drinking and marijuana use at a party last Friday night after the basketball game. Several student-athletes and cheerleaders are alleged to have been involved. Your superintendent contacts the local police department and discovers that 10 students were cited for being minors in possession after police were called to a home where loud music was playing and cars had congregated. Five of the 10 students are on the basketball team, including four starters from a team expected to win league. One student who drove away from the scene was stopped and arrested by police for driving while intoxicated. She is on the cheerleading squad; three other cheerleaders were in the car with her. They were not cited.

DISCUSSION ISSUES: How do you respond publicly? Through what means (website/social media etc.)? How do you respect student privacy?

MEDIA: A reporter from the local TV station wants to interview you. How should you prepare?

THINGS TO CONSIDER: Talking points, privacy/legal issues, careful language.

EXERCISE 2: TEACHER ARREST

YOU: Board chair

SCENARIO: A teacher was arrested last night for allegedly engaging in a consensual sexual relationship with a 17-year-old senior.

MEDIA: A reporter calls to set up an interview. How should you respond?

THINGS TO CONSIDER: Should you appear on camera?