AGENDA

SUMMER CAMP for SCHOOL BOARDS

JULY 14-16, 2017
RIVERHOUSE ON THE DESCHUTES | BEND, OREGON
Welcome to Bend and OSBA’s annual Summer Board Conference!

I’d like to especially welcome those of you who are new to volunteer service on the governing board of your local district, education service district, community college or charter school. It is a service that will likely prove both memorable and challenging, and OSBA is here to help.

Please take this opportunity to visit with your peers, learn from our speakers, and by all means introduce yourself to our OSBA staff and members of our OSBA Board of Directors. And thank you for volunteering on behalf of Oregon students!

Betty Reynolds, Ph.D.
PRESIDENT, OSBA BOARD OF DIRECTORS

LEADERSHIP INSTITUTE

OSBA’s Leadership Institute provides board members formal recognition for the time and talent devoted to your local community’s most important responsibility—the education of Oregon’s students.

This professional development recognition program guides you through a series of courses designed to enrich your knowledge of public education and enhance your skills as an education leader in your community.

For more information, visit WWW.OSBA.ORG/LI

LEADERSHIP INSTITUTE WORKSHOPS

**BRONZE**

**Saturday**
- Ethics
- Basic Roles and Responsibilities: Board Best Practices

**Sunday**
- Policy 101 (Board Governance through Policy)
- Public Meetings/Executive Session
- School Finance

**SILVER**

**Saturday**
- A Complaint Has Been Appealed for a Board Hearing: Now What?
- Assessment Literacy
- Creating a Communications Plan
- Every Student Succeeds Act (ESSA): Oregon’s Plan

**GOLD**

**Saturday**
- Delivering on Equity
- Disrupting Poverty
- Prevent Cyberbullying

**Sunday**
- Charter Authorizers: Roles and Responsibilities
- Crisis Response: A Legal, Media and Social Media Approach
- The 2018 TELL Oregon Survey
**SATURDAY, JULY 15**

6:30 AM  **Breakfast**  Breakfast served until 8 AM.  
Exhibit Hall

7:30 AM  **Registration**

8 AM  **Welcome**  
Betty Reynolds, OSBA president  
Cascade A

8:15 AM  **Opening Remarks**  
Jim Green, OSBA executive director

**Keynote Speaker • William Parrett**
“Disrupting Poverty: Turning High-Poverty Schools into High-Performing Schools”
If some schools can overcome the powerful and pervasive effects of poverty to become high-performing, shouldn’t any school be able to do the same? Shouldn’t any school board member be compelled to learn from such schools? This keynote will explore what school boards can do to disrupt poverty.

9:15 AM  **Break**

9:30 AM  **WORKSHOPS** (pick one)

- **Basic Roles and Responsibilities: Board Best Practices**  
  Steve Kelley, OSBA  
  Cascade H
  The school board has a unique role to play in the district. Who does what and why? In this course, you’ll learn about the board’s relationship with the superintendent and how to avoid common pitfalls while focusing on best practices and your legal roles and responsibilities found in state statute and board policy.

- **ESSA: Now that Oregon's Plan Is Submitted, What's Next?**  
  Dawne Huckaby, Theresa Richards, Markisha Smith, Jon Wiens and Tim Boyd, Oregon Dept. of Education  
  Cascade G
  Now that Oregon has an approved plan, this workshop will share about implementation strategies and guidance regarding the Every Student Succeeds Act (ESSA).

- **Disrupting Poverty: What to Start and What to Stop**  
  William Parrett, Director of the Center for School Improvement & Policy Studies and Professor of Education at Boise State University  
  Cascade E
  Join the discussion based on the award-winning, best-selling ASCD book, “Turning High-Poverty Schools into High-Performing Schools,” as the author shares lessons learned from nearly three decades of working with high-poverty, high-performing schools. Learn how districts and their boards support educators to embrace a framework for collaborative action to overcome the powerful, pervasive effects of poverty and, in turn, reverse stubborn trends of low achievement from their students.

10:45 AM  **Break**

11 AM  **WORKSHOPS** (pick one)

- **Creating a Communications Plan**  
  Connie Potter, consultant to OSBA  
  Cascade H
  Schools are often looking for tools to communicate better with their communities. We will discuss how to maximize your efforts at the least expense of staff time and resources.

- **Assessment Literacy**  
  ODE staff and Andrea Shunk, OEA  
  Cascade G
  Quality classroom assessments can propel meaningful teaching and learning for Oregon students, and help rebalance Oregon’s system of assessment, putting students at the center. In this session, you will learn how the Oregon Department of Education and the Oregon Education Association, who have individually advanced assessment practices, are coming together to accelerate learning across the state. Participants will hear an overview of this collaborative effort though Network Improvement Communities (NIC), the overall goal, and how to benefit from the combined efforts of state partners.

- **Delivering on Equity: Being Intentional and Courageous**  
  Markisha Smith, ODE  
  Cascade E
  “If you are always trying to be normal, you will never know how amazing you can be.” (Maya Angelou). The work of equity requires a stepping outside of a box, a pushing of boundaries. This interactive session will provide background and context for not only what education equity means in the current social climate, but also what it means to lead for equity with intentionality and courage.

12:15 PM  **Lunch**  
Cascade A

12:45 PM  **Heidi Sipe, Umatilla SD, 2016 Oregon Superintendent of the Year**

1:30 PM  **WORKSHOPS** (pick one)

- **Ethics**  
  Spencer Lewis, OSBA  
  Cascade H
  This workshop covers what board members need to know about Oregon’s ethics laws, covering selected case studies, the “but for” test, and the consequences for failure to comply.

- **A Complaint Has Been Appealed for a Board Hearing: Now What?**  
  Kate Wilkinson, OSBA  
  Cascade E
  Before conducting an appeal hearing before the board, questions arise relating to the why, what, where, when and how. Among the questions to be answered: Do we have to hear all appeals? What options do we have? Is the hearing in executive session or open session, and who decides? How does the board deliberate? When and how is a vote taken?

- **Prevent Cyberbullying**  
  Rachel Fleenor and Haley Percell, OSBA  
  Cascade G
  Recent cyberbullying cases raise the question: How can schools help keep staff and students safe across the lines of the internet, the school environment and beyond? Come with your questions, and join the discussion on how to stay on top of this important school safety issue.

2:45 PM  **Break**

3 PM  **Hot Topics** (see insert)

4:15 PM  **Region Roundtables**
6:30 AM  Breakfast  Breakfast served until 8 AM.
Salon G

8 AM  WORKSHOPS (pick one)

School Finance
Spencer Lewis, OSBA
Cascade E
We will explain how schools receive funding and explore the board’s role in ongoing fiscal oversight, the step-by-step budget process and the role of the budget committee.

School Law, Part 1
Haley Percell, OSBA
Cascade A
We will provide an overview of board member legal responsibilities, including scope of authority, election and qualifications, public meetings laws, public records, ethics, board member liability and legal issues related to students and district personnel.

Superintendent Evaluation and Board Self-Evaluation
Steve Kelley, OSBA
Cascade B
What is the board’s role in the evaluation of its only employee? How can the board self-evaluation complement that process? We will discuss these and other questions.

Charter Authorizers: Roles and Responsibilities
Kristen Miles, OSBA
Cascade C
What is the school board's role in charter school initial application, renewal, termination and annual oversight? This workshop will cover the flexibilities and limitations of charter school authorizers, as well as the importance of building and maintaining a relationship with your charter schools.

9:15 AM  Break

9:30 AM  WORKSHOPS (pick one)

Public Meetings/Executive Session
Spencer Lewis, OSBA
Cascade E
We will explain the requirements for all Oregon school boards and how to appropriately use the executive session provision.

2017 Legislative Session Review
Lori Sattenspiel and Richard Donovan, OSBA
Cascade B
Workshop attendees will receive an overview of legislative action that impacts Oregon education. Come prepared to ask questions and hear the results of the latest legislative session.

10:45 AM  Break

11 AM  WORKSHOPS (pick one)

Policy 101 (Board Governance through Policy)
Peggy Holstedt, OSBA
Cascade B
We will explore the authority of boards to lead districts by setting policies. Learn what policy is and the role administrative regulations play in the implementation of policy. We will discuss common mistakes, steps for review, best practices and problems that can result from holes in your policies.

The 2018 TELL Oregon Survey
Hilda Rosselli, Chief Education Office; Paul Andrews, High Desert ESD; Eric Powell, Bend-La Pine School District
Cascade C
This workshop will help you get ready for the 2018 TELL Oregon Survey and explain what you need to know about the 10 recommendations from the Governor’s Council on Education.

Crisis Response: A Legal, Media and Social Media Approach
Kate Wilkinson, Alex Pulaski and Rachel Fleenor, OSBA
Cascade A
We have all seen the television images from a school crisis. But how can you possibly prepare for that moment you hope will never arrive: when tragedy strikes and the cameras are pointed at you? We will discuss lessons learned from recent incidents and allow plenty of time for questions.

12:15 PM  Adjourn