**2015 Summer Board Conference Workshop Session Descriptions**

**Saturday, July 18, 9:30 a.m.**

**Roles and Responsibilities, Steve Kelley, OSBA**
Who does what and why? What are the usual pitfalls, and how can you and your board avoid them?

**Board Governance through Policy, Peggy Holstedt, OSBA**
Learn what policy is and the role administrative regulations play in the implementation of policy.

**Filtering the Static: Discovering New Patterns of Communication, Mike Weber, Southwestern Consulting**
It’s all about communicating, not just talking. Break through the noise, and hear first to be heard. Learn a new model of communication and seven tools to improve collaboration and have more fun doing it.

**Saturday, July 18, 11:00 a.m.**

**Ethics, Ron Bersin, Oregon Government Ethics Commission**
This session will review the various regulations affecting school board behavior. It will also highlight what you need to know to comply with Oregon’s ethics laws and avoid bad publicity.

**Common Core/Smarter Balanced, Jon Wiens, Oregon Department of Education**
ODE staff will provide information about the first operational year of Smarter Balanced assessments. Updates will include lessons learned, changes for 2015-16 administration, essential skills graduation policy and an overview of available state-level results.

**The TELL Oregon Survey, Hilda Rosselli, Oregon Education Investment Board (OEIB); Colleen Mileham, Oregon Education Association (OEA)**
What is the TELL Survey? This workshop will explain that along, with its background. Want to know how to access the survey data for the state, your district and schools? What are the next steps? Come and find out.

**Saturday, July 18, 1:30 p.m.**

**Public Meetings, Lisa Freiley, OSBA**
This session will address everything you ever wanted to know about public meetings. We will discuss what constitutes a public meeting and the requirements involved, including minutes. We will also discuss statutory requirements for going into executive session. Way more fun than reading the Attorney General's manual!
Nuts and Bolts of the Legislative Process, Jim Green, Morgan Allen and Lori Sattenspiel, OSBA
As school board members, you are in an excellent position to educate legislators and influence the legislative process. This session will deepen your confidence as you maintain the strongest voice for children in Oregon. We will discuss opportunities to engage in K-12 funding and policy debates with the Legislature and the role of OSBA’s Legislative Policy Committee.

Education Reform and YOU, Betty Reynolds, West Linn-Wilsonville School District; Hilda Rosselli, OEIB
Since 2001 we’ve seen major education reforms at the federal and state levels, the No Child Left Behind Act and its waivers, Oregon’s 40/40/20 goals, creation of the OEIB, achievement compacts, and adoption of the Common Core State Standards and Smarter Balanced assessments. Learn how education organization leaders were involved in the reforms, how OSBA has collaborated with its partners, and most importantly, what YOU can do to support strong public schools and help all students achieve.

Sunday, July 19, 8:00 a.m.
School Finance, Spencer Lewis, OSBA
Learn the funding sources and distribution methods for Oregon school districts. We will discuss the board’s role in the budgeting, accounting and auditing processes and help you understand how to ensure fiscal accountability.

School Law, Part 1, Haley Percell and John Stellwagen, OSBA
We will provide board members an overview of legal responsibilities, including scope of authority, election and qualifications, public meetings law, public records, ethics, and board member liability.

Collective Bargaining, Peggy Stock, OSBA
The board’s role is a critical aspect of bargaining. Learn how to play a positive role in the process.

Assessment Literacy, Peter Tromba and Nancy Golden, OEIB
Teachers use a variety of assessment tools to measure students’ learning, as does the state of Oregon. In this workshop attendees will hear about the purposes of assessment, the values and beliefs for a new Oregon model, key recommendations and the 2015-17 implementation plan.

Sunday, July 19, 9:30 a.m.
A Systems Approach to Student Achievement, Renee Sessler, OSBA
This session will introduce the Direct Access to Achievement (DATA) model, which focuses on developing a system-wide culture using assessment data to improve student achievement. In this culture, everyone from classroom teachers to school board members understands and uses the full range of information available to measure student success, support best practices and provide accountability.
School Law, Part 2, Haley Percell and John Stellwagen, OSBA
This is the last of two law sessions, providing an overview for board members on legal responsibilities related to students and district personnel.

Educational Equity, Kendra Hughes, Education Northwest
The achievement gap in Oregon is all too real. This workshop will show us what our current reality is and what we can do to shrink the gap for students in our districts.

Board Chair Responsibilities, Betsy Miller-Jones, OSBA
We will review effective meeting practices and tips for the successful performance of your board leadership role.

Sunday, July 19, 11:00 a.m.
Roles and Responsibilities (Repeat), Steve Kelley, OSBA
Who does what and why? What are the usual pitfalls, and how can you and your board avoid them?

Superintendent Evaluation, Renee Sessler, OSBA
We will discuss an easy-to-understand evaluation process. Included is an overview of the OSBA Superintendent Evaluation Workbook, along with the public meeting and records pitfalls to avoid.

Making the Most of a Media Moment, Abby Spegman, The Bulletin, Bend; Samantha Steele, Central Point SD; Moderator, Alex Pulaski, OSBA
When the phone rings and it’s a news reporter on the other end, do you perceive an opportunity or a headache? In this session we will hear from a news reporter and a local school board member about how to create and keep media relationships, pitch stories and respond in a crisis. Bring your questions – and share your own insights with peers.

Up in Smoke: Marijuana in Schools, and Other Current Issues, Spencer Lewis and Peggy Stock, OSBA
We will discuss some of the key issues districts are seeing throughout the state and country, and the board’s role in addressing them. How does Oregon’s legalization of marijuana affect students and staff, and what are bargaining implications? Other issues include ensuring a non-discriminatory environment for transgender students.