COMMITTING TO YOUR COMMUNITY

HOW BOND CAMPAIGNS ARE A LOT LIKE RELATIONSHIPS
CHRISTY McLeod
MICHELE Emery
JULIANNE Repman

Your Hosts
WHO IS THE BEST?
ARE YOU READY?
TAKE AWAYS
BUILD YOUR TEAM
BE CREDIBLE
STICK TO MESSAGE
KNOW YOUR AUDIENCE
WHO VOTES?
SET THE DATE
DO NO STUPID
TELL YOUR STORY
MESSAGING
COMMUNICATE
RADIO & TV
TELL YOUR FAMILY
100 IN 100
NEW MEDIA
100 DAY PLAN
FUNDRAISING
MATERIALS
COMMITTING TO YOUR COMMUNITY: HOW BOND CAMPAIGNS ARE A LOT LIKE RELATIONSHIPS

Session lead by Julianne Repman and Michele Elmery
QUESTIONS?
COMMITTING TO YOUR COMMUNITY

HOW BOND CAMPAIGNS ARE A LOT LIKE RELATIONSHIPS