



PARTNERS IN CHANGE

As an event partner you have the opportunity for face-to-face interaction with members. Event partner packages are designed to simplify your participation and will help you build brand and product awareness.

All event partners and sponsors receive:

- Recognition on OSBA's website in the partner and sponsor sections in corporate opportunities and annual convention pages.
- Listing on OSBA's Facebook page.
- Listing in the convention program.
- Logo rotating on big screens prior to general sessions.
- A mailing list of registered attendees prior to convention.

2012 OSBA Annual Convention Sponsorship | November 8-11

Event Partner packages

Convention media partner <i>Combine an exhibit booth and a full page advertisement in the convention program.</i>	8x10 - \$1,450 10x10 - \$1,500
Scholarship Fund partner <i>Help an individual attend the convention by contributing to the Scholarship Fund. You may assist OSBA staff in drawing the winner(s) at one of the general sessions. An exhibit booth is included at a discount.</i>	8x10 - \$2,050 10x10 - \$2,100 no booth - \$1,200
Convention sponsor partner <i>Sponsor a component and receive a 10% discount on an exhibit booth.</i>	

Sponsorship components

Opening reception <i>The opening reception in the exhibit hall is available exclusively or by individual hors d'oeuvres. Receive recognition in marketing materials, signs and a personalized invitation postcard to registered attendees.</i>	\$5,000/ exclusive sponsor \$1,000/ individual hors d'oeuvres
Keynote speakers - Friday: Jamie Vollmer - Saturday: Dr. Luis Cruz <i>Be a part of the inspiration! Address the attendees and introduce one of the general session speakers. You'll also receive recognition in the program near the presentation description.</i>	\$5,000 each
Networking breakfast - Friday <i>Held in the exhibit hall and free to all attendees, Friday breakfast is the kick-off to the day of networking. Signs at each buffet catch attention.</i>	\$2,000
Networking lunch - Friday <i>Lunch is a casual buffet allowing attendees time to eat, mingle and connect with the services and products you offer. Exhibit hall entrance and buffet signs capture attention. One meal ticket included.</i>	\$3,500
Hotel keycards <i>Keys are designed with your logo and advertisement for attendees staying in the headquarters hotel. Attendees get to keep their cards.</i>	\$2,000
Wireless internet <i>Your logo and information is added to the access instructions as well as posted in the The Lounge.</i>	\$1,500

Refreshment & networking breaks - Friday AM or PM break <i>Friday's breaks are 30 minutes to allow ample time to connect. The exhibit hall is also the only place to get a free cup of tea or coffee. Signs at the break stations capture attention.</i>	\$1,500 each
- Saturday AM or PM Break <i>Saturday's breaks are held in the LLI foyer in front of the OSBA registration desk. Signs at the break stations capture attention.</i>	\$900 each
Presenter gifts <i>We have an allstar group of volunteer presenters willing to share their stories, successes and information. Help us thank them with a gift that would include your company logo or business card.</i>	\$500
Convention program <i>Our program is a spiral bound book that includes everything attendees need to know about convention. Your full color, full-page ad will be on the inside front cover.</i>	\$5,000
Packet contents Choose from: Lanyards, tote bags, pens, or notepads <i>Every attendee receives these items when they register. Your item is imprinted with your information and/or logo.</i>	\$5,000 each
The Lounge <i>The hub of convention and entrance to the exhibit hall. Attendees can check email, buy a book and interact with colleagues, speakers and exhibitors. Receive recognition in marketing materials, signs and personalized candy or other trinkets.</i>	\$5,000
The Lounge hardware <i>Provide the computers and other hardware for attendees to check email and stay connected. Monitor signs will thank you for your contribution as well as a special mention in The Lounge advertisement in the convention program.</i>	In-kind sponsorship

Advertising opportunities

Advertising rates in program	
- Half page (4.5" x 4.5"), full color	\$300
- Full page (4.5" x 9"), full color	\$600

