

FRIDAY, SEPTEMBER 18, 2020

Via Zoom

OSBA board members in attendance at meeting start: President Kevin Cassidy, President elect Maureen Wolf, Vice President Liz Hartman, Secretary-Treasurer Scott Rogers, Past President Tass Morrison, ex officio Kelly Bissinger, Chris Cronin, Jackie Crook, Libra Forde, Bill Graupp, Linda Hamilton, Kris Howatt, Greg Kintz, Melissa LaCrosse, LeeAnn Larsen, Erika Lopez, Sonja Mckenzie, Patti Norris, Lori Theros, Michelle Vo

OSBA staff in attendance at meeting start: Executive Director Jim Green, Deputy Executive Director Mary Paulson, Chris Davidson, Jenny Fedler, Dave Harvey, Steve Kelley, Spencer Lewis, Haley Percell, Alex Pulaski, Lori Sattenspiel, Jane Leonhardt

OSBA board members not in attendance: Terry Deacon, Brandy Penner, Craig Prewitt

President Kevin Cassidy called the meeting to order at 6:03 p.m.

I. Welcome and roll call

Kevin welcomed everyone to the meeting. Roll was called to ensure a quorum.

II. Approve agenda

Jim Green indicated the agenda must be amended to add the tabled item from the September 16 meeting regarding adoption of the revised equity goal.

Motion: Patti Norris moved acceptance of the agenda with the addition of the tabled discussion from Wednesday, September 16 regarding adoption of the revised equity goal, to be added after agenda item V. Association, A. Election of OSBA Officers. Seconded by LeeAnn Larsen.

There being no votes in opposition, the motion passed unanimously.

III. Consent agenda

A. Approval of minutes

1. June 20, 2020, Board of Directors meeting minutes
2. August 25, 2020, Board of Directors conference call minutes

B. Acceptance of minutes

1. August 17, 2020 Executive Committee meeting minutes

C. Staff written reports

1. 2020 Virtual Summer Board Conference, Steve Kelley
2. PACE update, Dave Harvey
3. Special session update, Lori Sattenspiel
4. 2020 Annual Convention preview, Steve Kelley

D. Board member written reports

1. OSBMCC, Bill Graupp

E. Ex officio written reports

1. OAESD, Kelly Bissinger

- F. 2021 Calendar of OSBA, NSBA and PACE events
- G. OSBA 2020 Election - Candidates

Motion: Tass Morrison move approval of the consent agenda as presented. Seconded by Scott Rogers.

There being no votes in opposition, the motion passed unanimously.

IV. Advocacy

A. NSBA

1. 2021 NSBA Advocacy Institute planning update

Director of Legislative Services Lori Sattenspiel referred to pages 29-30 of the meeting packet. NSBA's Advocacy Institute is currently scheduled to take place January 24-26, 2021 in Washington, D.C. NSBA hasn't turned this into a virtual event yet and is exploring other options such as moving it to the Spring. Lori indicated she will keep board members updated as more information is released by NSBA.

2. 2021 NSBA Virtual Annual Conference

a. Selection of Delegate Assembly representatives

Jim reminded attendees that Oregon is part of NSBA's Pacific Region and has three voting seats at Delegate Assembly. One of those seats must be a minority representative. In discussions with his NSBA Executive Directors' group on Monday they were notified it is very likely the NSBA Annual Conference will be held virtually. This board needs to name its delegates. In the past the OSBA President, Past President and a member selected by the caucus have served as voting delegates.

Motion: LeeAnn Larsen moved OSBA send Kevin Cassidy and Tass Morrison to serve as general delegates at the April 9, 2021 NSBA Delegate Assembly, and that the OSBMCC select one of its members to serve as minority delegate representing Oregon.

Jim reminded board members that Tass Morrison will not be past president in 2021.

Motion: LeeAnn Larsen move OSBA send the current president and past president to serve as general delegates at the April 9, 2021, NSBA Delegate Assembly, and that the OSBMCC select one of its members to serve as minority delegate representing Oregon.

Kris Howatt seconded the motion and clarified that Kevin Cassidy will be Past President and Maureen Wolf will be President in 2021.

Bill Graupp indicated the caucus will select someone before the deadline. Executive Assistant Jane Leonhardt was asked to notify the caucus of the deadline.

There being no votes in opposition, the motion passed unanimously.

V. Association

A. Election of OSBA Officers

1. President-elect
2. Vice President
3. Secretary-Treasurer

President Kevin Cassidy reminded board members that at the September 16 meeting the board elected by affirmation the President-elect and Vice President. Liz Hartman and Patti Norris were nominated for the position of Secretary-Treasurer. Liz has since indicated she is bowing out of the race. Liz confirmed she is withdrawing from nomination. The board approved the nomination of Patti Norris as Secretary-Treasurer by affirmation.

ADDED AGENDA ITEM: Adoption of revised Equity Goal

Motion: Scott Rogers moved the OSBA board adopt the revised organizational goals related to equity as presented. Seconded by Bill Graupp.

Jim reported that following discussion on September 16, he, Mary Paulson, and Alex Pulaski met to make changes to language in bullets 1 and 4 of the equity goal document. As part of its work, board goals will be revisited in January so that in June they can be readopted. The equity goal is a living document that will change and grow internally and externally. Jim indicated he is hopeful they have captured what was requested by the board to address concerns.

There being no votes in opposition, the motion passed unanimously.

Off agenda, Jim outlined the State Board of Education's adoption of the "All Students Belong" temporary rule which is now in effect. Districts must adopt policies to eliminate hate symbols by January 2021. The State Board of Education intends to adopt the permanent rule in November, and it will become part of the Division 22 standards. If a district is not in compliance the state superintendent of public instruction may withhold state school fund dollars from its schools.

B. Finance Committee update

Secretary-Treasurer Scott Rogers referred to reports on pages 35-37 of the meeting packet. Due to this year's challenges in the financial sector, social and equity issues, and the health crises, OSBA's revenues have declined. A majority of OSBA expenditures, however, have remained on budget. OSBA will revisit the balance of equity to bonds, as well as look at alternatives to its current portfolio mix. The Finance Committee voted unanimously to recommend formation of an ad hoc committee to explore revision of OSBA's investment strategy, adjust the formula for distribution of the investment portfolio, and adjust dues and fees for OSBA members. With financial challenges looming there is urgency to look at options for the short- and long-term health of the association. President Kevin Cassidy requested consensus of the board in support of creation of an ad hoc committee. Three members of the Finance Committee will serve, and they are looking for two members from the Board of Directors in addition to Patti Norris.

Jim referred to Director of Business Services Chris Davidson's report in the meeting packet at pages 38-43. Chris indicated they will try to get things in place before next year's budget cycle. Consensus of board members present was reached in support of creation of an ad hoc committee.

C. 2020 Fee Structure for Association Services

Jim indicated the board annually adopts the fee structure for association services. This year changes mostly fall under Board Development where modest increases in the cost of some services are requested.

Motion: Patti Norris moved the OSBA board adopt the Fee Structure for Association Services for 2020-21 as presented. Seconded by Sonja Mckenzie.

There being no votes in opposition, the motion passed unanimously.

D. Board resolution to membership

1. OSBA 2021-22 Legislative Priorities and Principles

Lori referred attendees to pages 56-60 of the meeting packet for the resolution and proposed 2021-22 Legislative Policies and Principles. She extended thanks to Liz Hartman for her help while serving as chair of the Legislative Policy Committee. If adopted by the board, the resolution will be forwarded to the membership for a vote.

Motion: Liz Hartman moved the OSBA board adopt the resolution regarding the proposed OSBA Legislative Policies and Principles for 2020-21 to be sent on for a vote of the membership as presented. Seconded by Lori Theros.

There being no votes in opposition, the motion passed unanimously.

E. NSBA 2020-21 conference scholarships

Deputy Executive Director Mary Paulson reported that when the OSBA budget was adopted, \$9,000 was allocated to NSBA scholarships. NSBA has said some of their 2021 conferences will be held virtually but they haven't yet confirmed which ones. OSBA needs to move forward in one of two ways: (1) if NSBA conferences are held virtually there will be \$9,000 available to register as many people as possible, or (2) if conferences are held in person, three \$3,000 scholarships will be available. The board is being asked to approve so that when NSBA does decide we are ready to go. A draft guideline is in meeting packet on page 63.

Motion: Greg Kintz moved the OSBA board approve the Budget Committee recommendation of \$9,000 to provide as many virtual registrations as possible OR to provide three \$3,000 scholarships for in-person attendance of OSBA board members who wish to attend the NSBA (i.e., Equity Symposium, Advocacy Institute, Annual Conference) in 2020-21, and approve the process for scholarship applications. Seconded by Patti Norris.

Motion: Kris Howatt moved to amend the motion to include use of scholarship funds for attendance at the 2020 CUBE Conference. No second was received.

The original motion passed with Kris Howatt voting in opposition.

Tass Morrison announced she will not seek another term on the OSBA board. She plans to remain on her local board. Kevin thanked Tass for her many years of service to the Marion Region.

VI. Meeting adjourns

President Kevin Cassidy adjourned the meeting at 7:06 p.m.